

Directorate of Agriculture Development and Farmers' Welfare
Vikas Bhavan, Thiruvananthapuram – 695033
e-mail:cru.agridir@kerala.gov.in, Phone: 0471-2304481

No:-ADFW/81/2024

Date:29-11-2024

CIRCULAR

Sub:- Annual Plan 2024-25 – Scheme on “Strengthening of Agricultural Extension”– Component 'Support to LEADS' (Lead Farmer Centered Extension Advisory and Delivery Services) –Revised Working Instructions issued -reg.

Ref:- 1) GO (Rt) No.539/2024/AGRI dated 15.06.2024

2) Circular No. ADFW/81/2024 - ATMA dated 24.06.2024

As per reference 1st cited above, Government have accorded Administrative sanction for the implementation of the scheme “Strengthening of Agricultural Extension” for the year 2024-25 for an amount of Rs 2503.00Lakh under H/A 2401-00-109-80(P) out of which an amount of an amount of Rs 318.10 Lakh has been earmarked for the component “Support to LEADS (Lead Farmer Centered Extension Advisory and Delivery Services)”.

As per reference 2nd cited , Working Instructions were issued for the component “Support to LEADS (Lead Farmer Centered Extension Advisory and Delivery Services)” under the scheme ‘Strengthening of Agricultural Extension 2024-25’.

It has been noted that there is difference in the requirement of funds by districts, to meet the expenses in connection with payment of honorarium and other eligible allowances to the contract staff working under the scheme “Support to LEADS (Lead Farmer Centered Extension Advisory and Delivery Services)” and accordingly Annexure 1 of the Working Instructions issued as per reference 2 is revised below.

The district wise targets are furnished in Annexure – 1

Annexure 1-
Support to LEADS 2024-25
District wise Physical & Financial Targets(Rs in lakh)
2401-00-109-80(P)

Sl. No.	Component s	Kollam		Palakkad		Kannur		Wayanad		HQ	SAM ETI	Total		
		Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Fin	Phy	Financia l
		T	T	T	T	T	T	T	T	T	T	T		
1	Innovation fund @ Rs.4000/LF	210	8.40	270	10.80	243	9.72	75	3.00				798	31.92
2	Preparation of Monthly Technology Advice (MTA)		1.00		1.00		1.00		1.00					4.00
3	Technology dissemination support @ Rs.3000/SFG group for 798 groups	210	6.30	270	8.10	243	7.29	75	2.25				798	23.94
4	Capacity building		1.00		1.00		1.00		1.00					4.00
5	Management Cost - a)Honorarium to FA's, TM's and Data Entry Operator each at HQ b)Committed Expenditure for the FY 2023-24	33 FA 1 TM	69.31 400	26 FA 2 TM	58.71 8	29 FA 1 TM	60.938	11 FA	22.07 150	1 TM 1 DEO	5.217	99 FA 5 TM 1 DEO	216.25 850	34.9989 6
6	Operational cost for monitoring, supervision, reviews etc. at HQ		10.58 765		14.41 490		6.141 25		3.572 88		0.282 28		1.982 54	1.98254
7	Extension materials Diaries for FA's & TM's – Diaries & Extension kits to LF's & SFG's, FA's & TM's to SAMETI											1.00	1.00	
	TOTAL ALLOTMENT		96.60 165		94.03 290		86.0892 5		32.89 438		7.481 82	1.00		318.100

The Annexure - 1 of the Working Instructions read as 2nd above stands modified to this extent.

Signed by

Adeela Abdulla

Date: 29-11-2024 15:20:40

**Dr ADEELA ABDULLA IAS
DIRECTOR**

To

- 1) Project Director, ATMA - Kollam , Kannur, Palakkad & Wayanad
- 2) The Principal Agricultural Officers - Kollam, Palakkad, Wayanad and Kannur districts
- 3) The Head , FSRS, Kollam
- 4) The Head , RARS, Pattambi, Pilicode and Ambalavayal
- 5) The Head, KVK, Kollam, Palakkad, Kannur, Ambalavayal

Copy to:

- 1) TA to Director of Agriculture
- 2) Director of Research , Kerala Agricultural University
- 3) Director of Extension, Kerala Agricultural University
- 4) The Director, SAMETI
- 5) CA to all Additional Directors of Agriculture
- 6) CA to all Joint Director of Agriculture at HQ Planning Section / Finance section/ SW Section
- 7) Deputy Director of Agriculture, IT Cell- for publishing in the website
- 8) TV(3)/ Stock file /Spare