

**PART I**

**Section 1. Letter of Invitation**

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**Consulting Services**

**Name of Assignment:** *Kerala Climate Resilient Agri Value Chain Modernisation Project (KERA)*

**RFP Reference No.:** *KERA/02/CS/2024/RFP*

**Project ID.:** *P178254*

**Location and Date:** *Thiruvananthapuram, 24/01/2024*

Dear Mr. /Ms.:

1. The **Government of India** (hereinafter called “Borrower”) has applied for financing from the International Bank for Reconstruction and Development (IBRD) (the “Bank”) in the form of a “loan” (hereinafter called “loan” toward the cost of *Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)*. *The Project Director, Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)*, an implementing agency of the Client, intends to apply a portion of the proceeds of this loan to eligible payments under the contract for which this Request for Proposals is issued.
2. The *Project Director, Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)*, now invites online proposals to provide the following consulting services (hereinafter called “Services”): *Value Chain Study and Cluster Development Plan for Spices & Plantation crops*. More details on the Services are provided in the Terms of Reference (Section 7).
3. A firm will be selected under **QCBS** procedures and in a Full Technical Proposal (FTP) format as described in this RFP, in accordance with the Bank’s “[Procurement](#) Regulations for IPF Borrowers” fifth edition September 2023 (“Procurement Regulations”), which can be found at the following website: [www.worldbank.org](http://www.worldbank.org)
4. The RFP includes the following documents:
  - Section 1 – Request for Proposals Letter
  - Section 2 - Instructions to Consultants and Data Sheet

Section 3 - Technical Proposal (FTP) - Standard Forms

Section 4 - Financial Proposal - Standard Forms

Section 5 – Eligible Countries

Section 6 – Fraud and Corruption

Section 7 - Terms of Reference

Section 8 - Standard Forms of Contract (Lump-Sum)

5. Details on the proposal's submission date, time and address are provided in ITC 17.7 and ITC 17.9.

Yours sincerely,

***Project Director***

*Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)*

*Trans Tower, 3<sup>rd</sup> Floor, Vazhuthacaud, Thiruvananthapuram*

*Kerala, India*

*PIN 695014*

*Phone No.: +91 9496171960/ +91 7558975762*

*Email: keraprocurement@gmail.com*