

Letter of Invitation
Consulting Services

Name of Assignment: *Kerala Climate Resilient Agri Value Chain Modernisation Project (KERA)*

RFP Reference No.: *KERA/01/CS/2024/RFP*

Project ID.: *P178254*

Location and Date: *Thiruvananthapuram, 24/01/2024*

Dear Mr. /Ms.:

1. The **Government of India** (hereinafter called “Borrower”) has applied for financing from the International Bank for Reconstruction and Development (IBRD) (the “Bank”) in the form of a “loan” (hereinafter called “loan” toward the cost of *Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)*. *The Project Director, Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)*, an implementing agency of the Client, intends to apply a portion of the proceeds of this loan to eligible payments under the contract for which this Request for Proposals is issued.
2. The *Project Director, Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)*, now invites online proposals to provide the following consulting services (hereinafter called “Services”): *Value Chain Study and Cluster Development Plan for Fruits, Vegetables/Tubers and Millets*. More details on the Services are provided in the Terms of Reference (Section 7).
3. A firm will be selected under **QCBS** procedures and in a Full Technical Proposal (FTP) format as described in this RFP, in accordance with the Bank’s “Procurement Regulations for IPF Borrowers” fifth edition September 2023 (“Procurement Regulations”), which can be found at the following website: www.worldbank.org
4. The RFP includes the following documents:
 - Section 1 – Request for Proposals Letter
 - Section 2 - Instructions to Consultants and Data Sheet

Section 3 - Technical Proposal (FTP) - Standard Forms

Section 4 - Financial Proposal - Standard Forms

Section 5 – Eligible Countries

Section 6 – Fraud and Corruption

Section 7 - Terms of Reference

Section 8 - Standard Forms of Contract (Lump-Sum)

5. Details on the proposal's submission date, time and address are provided in ITC 17.7 and ITC 17.9.

Yours sincerely,

Project Director

Kerala Climate Resilient Agri-Value Chain Modernisation Project (KERA)

Trans Tower, 3rd Floor, Vazhuthacaud, Thiruvananthapuram

Kerala, India

PIN 695014

Phone No.: +91 9496171960/ +91 7558975762

Email: keraprocurement@gmail.com