

Directorate of Agriculture Development and Farmers' Welfare

Vikas Bhavan, Thiruvananthapuram – 695033

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No:ADFW/4964/2023-TB1

Date:28-06-2023

CIRCULAR

Sub:- Annual Plan 2023-24-Scheme "Coconut Development"- Keragramam 2nd yr and Keragramam 3rd yr assistance -working instructions -issued -reg

Ref:- G.O(Rt)no.464/2023/AGRI dated 17/5/2023

In the Annual Plan 2023-24, a budget provision of Rs. 6895.00 lakh is earmarked for the scheme Coconut Development under the Head of Account 2401-00-103-87 Plan. The Administrative sanction for the implementation of second year and third year keragramams has been obtained as per the above reference, for which an assistance of Rs. 1288.00 lakh has been provided.

Objectives :

1. To support the Integrated nutrient, Pest and Disease Management (INM, IPDM) for the Keragramams established during 2022-23.
- 2.To support INM for Keragramams established during 2021-22.

Programme and activities envisaged:

1. Second year Keragramam:

Under this component, 98 Keragramams established during 2022-23 will be provided assistance at the rate of Rs.8.00 lakh per Keragramam for carrying out the activities of INM and IPDM in 100 Ha area .

Sl.No.	Activites that can be undertaken	Financial assistance for 1 keragramam (in lakh)17500palms/keragramam	Amount for 98 keragramams (in lakh)
	INM activities		
1.	Soil ameliorants (Lime/Dolomite) (75% subsidy @Rs.9/palm)	1.575	154.35
2.	Fertilisers / Biofertilisers (50% subsidy @Rs.20/palm)	3.50	343
3.	Magnesium Sulphate / Secondary and Micronutrients (50% subsidy@Rs 3.75/palm)	0.65625	64.3125
4.	Organic manure (50% subsidy @Rs 25/palm)	4.375	428.75
	IPDM activities		
5.	PPC operation (50% subsidy @Rs.10/palm)	1.75	171.5
6.	Application of Pesticides (needbased) / Biopesticides and bio control Agents (50% subsidy	13.125	1286.25

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	@Rs.25/ palm and Rs.50/ palm labour charges.)		
	Total	24.98125	2448.1625
	Plan share	8.0	784.00

(Rupees Seven hundred and eighty four lakh only)

The INM and IPDM activities shown above can be carried out in the keragramam wherein the most critical activity for productivity improvement shall be given priority for implementation as per the local needs. However, the state plan share will be limited to 8.0 lakh per Keragramam. The expenditure for this component is met from the head of Account 2401-00-103-87-34 OC Plan.

2.Third year Keragramam:

Under this component, 84 Keragramams implemented during 2021-22 is provided third year assistance @ 6.0 lakh per Keragramam for carrying out INM activities as per local needs in an area of 250 Ha and a total amount of Rs 504.00 lakh is earmarked for 84 keragramams the assistance is provided for the following activities.

Sl.	Activities that can be undertaken	Assistance for one keragramam (in lakh)43750 no of palms/Keragramam	Assistance for 84 keragramams(in lakh)
1.	Soil ameliorants (Lime / Dolomite) (75% subsidy @Rs.9/palm)	3.9375	330.75
2	Fertilisers/Biofertilisers (50% subsidy @Rs.20/ palm)	8.75	735.00
3	Magnesium Sulphate/ Secondary and Micronutrients (50% subsidy @3.75/palm)	1.640625	137.8125
	Total	14.32813	1203.5625
	Plan share	6.00	504.00

The expenditure for this component is met from the head of Account 2401-00-103-87-34 OC Plan.

General Guidelines for scheme implementation :

- 1.The activities selected for implementation shall be soil test based approach especially with respect to soil pH.
- 2.Farmers are eligible for assistance during three years under Keragramam. If sufficient beneficiaries are not available for second year and third year assistance under Keragramam, a new beneficiary may be selected by Agricultural Officers after ensuring that such farmers have followed scientific management practices during previous years.

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3.Store purchase rules should be strictly adhered to for all kinds of purchases. Tender/ e-tender and other stipulated formalities should be followed wherever applicable.

4. A visit schedule of Agricultural Assistants is to be prepared to ensure regular field visits to the keragramam areas.

The following general conditions should also be followed wherever applicable while implementing the scheme.

1.All rules, formalities and procedures shall be strictly followed for the implementation of the schemes. The norms of financial propriety shall be adhered to.

2.The expenditure would be met only from the provision available under the appropriate head of account.

3. The fund released will be based on actual requirement and the fund released should not be parked in banks.

4.Store purchase Rules shall be strictly adhered to for all kinds of purchases.

5.Tender/ e tender and other stipulated formalities shall be followed wherever necessary.

6. Post creation and purchase of vehicles are not admissible under the scheme.

7.The Heads of Departments shall monitor the implementation of the scheme and ensure that the implementation is as per the existing procedures, rules and regulations.

8.The implementation agencies / Department also shall prepare an implementation schedule to complete the project in time and send the regular progress report on financial and physical progress on a quarterly basis.

9. The Director shall hold monitoring meetings to review the progress and send report to Government regarding the progress of implementation of the approved scheme.

10.The Director, Agriculture / Director of Soil survey and Soil conservation Department shall sign an MOU with the concerned implementing agencies of the scheme before releasing the funds. It shall also be ensured that the Utilization certificates pertaining to all schemes are submitted by the agencies in time.

11. AIMS portal registration for all plan schemes and Digital Soil Health card is mandatory.

12.Geo fencing and Geo tagging is mandatory. It shall be ensured in every scheme wherever beneficiaries exist.

13.Plan Review will be conducted on every month.

Monitoring :

The Agricultural Officer of Krishi Bhavans will be responsible for effective implementation of the keragramam 2nd yr and 3rd yr at Panchayat level. The Assistant

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Director of Agriculture will monitor the scheme at block level and Deputy Director of Agriculture (YP) at district level. Principal Agricultural Officer will supervise the scheme implementation at district level and Additional Director of Agriculture (CP) will monitor the scheme at State level.

District wise physical and financial target for second year Keragramam, third year Keragramam is appended as Annexure 1 & 2. The ADAs should submit a consolidated block wise progress report to the DDA (YP) who in turn will submit a detailed report in Annexure-3 (second year assistance), Annexure-4 (Third year assistance) to the Additional Director of Agriculture (CP) by **5 th of every month**. (Reporting and official correspondence in respect of this scheme may be made in the email -id : **adatbagridir@gmail.com**). The Principal Agricultural Officers shall furnish a detailed completion report including the no. of beneficiaries (male, female, SC/ST, general) and utilization certificate in proper format (Annexure 5, 6) immediately on completion of the project.

ANJU K S IAS
DIRECTOR

For Director of Agriculture

- Copy to:
- 1) All Principal Agricultural Officers for information and n/a
 - 2) TA to Director of Agriculture
 - 3) CAs to Addnl.DA(PLg), Addnl.DA (CP), Addnl.DA(Farms)
Addnl.DA(Extn), Addnl.DA(Mktg), SAE
 - 4) All Joint Directors of Agriculture (in the Directorate)
 - 5) Principal Information Officer, FIB, Thiruvananthapuram
 - 6) Planning Section, Directorate of Agriculture
 - 7) Finance Section
 - 8) IT cell for publishing in website


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Keragramam 2nd yr Targets


Annexure -1

Coconut Development 2023-24 Keragramam (second year assistance) district wise physical and Financial target allotted H/A 2401-00-103-87 Plan (OC)

Rs in Lakhs

Sl. No.	Name of Components	Phy. Units	District																											
			TVM		KLM		PTA		ALP		KTM		IDK		EKM		TSR		PKD		MPM		KKD		KNR		KSD		Grand Total	
			Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	No. of Keragramams allotted	Nos.	8		8		3		8		4		2		8		10		6		15		9		11		6		98	
1	INM /IPDM activities Plan share subsidy per keragramam Rs. 8.0 lakh	Ha	800	64	800	64	300	24	800	64	400	32	200	16	800	64	1000	80	600	48	1500	120	900	72	1100	88	600	48	9800	784
	TOTAL AMOUNT TO BE ALLOTTED			64.0		64.0		24.0		64.0		32.0		16.0		64.0		80.0		48.0		120.0		72.0		88.0		48.0		784.0

Additional Director of Agriculture (CP)
For Director of Agricu


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Annexure -2

Coconut Development 2023-24-Keragramam (Third year assistance) district wise physical and Financial target allotted H/A 2401-00-103-87 Plan (OC)

Rs in Lakhs

Sl. No.	Name of Components	Unit	District																											
			TVM		KLM		PTA		ALP		KTM		IDK		EKM		TSR		PKD		MLM		KKD		KNR		KSD		Grand Total	
			Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin	Phy	Fin
	No. of Keragramams allotted	Nos.	5		7		5		10		3		1		4		6		6		13		12		9		3		84	
1	INM activities. Plan share @ Rs. 6 per keragramam of 250 ha	Ha	1250	30	1750	42	1250	30	2500	60	750	18	250	6	1000	24	1500	36	1500	36	3250	78	3000	72	2250	54	750	18	21000	504
	Grand Total																													

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For Director of Agriculture

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