



GOVERNMENT OF KERALA

Abstract

Agriculture Department - Budget Speech 2022- Paragraph 66- Proposal for support for initial activities of Value Added Agricultural Mission - Administrative Sanction accorded- Orders Issued.

AGRICULTURE (PB) DEPARTMENT

G.O.(Rt)No.1093/2022/AGRI Dated,Thiruvananthapuram, 13-12-2022

- Read
- 1 G.O(P)No.29/2022/Agri Dated 24.09.2022
 - 2 Letter No.ADFW/9395/2021-TP2 Dated 24.10.2022 from the Director, Agriculture Development & Farmers Welfare Department.
 - 3 Minutes of the Departmental Working Group meeting held on 21.11.2022.

ORDER

In the Budget Speech 2022-23, a new scheme was announced, in para 66, for providing initial support for the activities of Value Added Agricultural Mission and an amount of Rs.5.00 crore was announced for the purpose. As per the G.O read 1st above, sanction has been accorded for the formation of Value Added Agriculture Mission and its working paper.

2) As per the letter read above, the Director, Agriculture Development and Farmer's Welfare Department has submitted a proposal for the provision of support for initial activities of Value Added agricultural Mission in accordance with the announcement no.66 of the Budget Speech 2022 for an amount of Rs.500 lakh. Out of this, a token amount of Rs.01 lakh was sanctioned for this project to the Head of Account 2435-01-800-94 Plan through SDG during July 2022. As the original budget provision under this head of account is already sanctioned to implement the scheme "Post Harvest Management and Value Addition 2022-23 during the current year, the required amount of Rs.500 lakh is proposed to be met through Additional Authorization.

3) The Value Added Agricultural Mission is constituted for fulfilling the aim of increasing the state's domestic production by producing value added products from agricultural resources. Although the Department of Agriculture is implementing various projects for value addition of agricultural produce, integration with other departments like Industries, PACS and Kudumbasree is inevitable to realize the full potential of value addition in the state.

4) The Value Added Agriculture Mission (VAAM) has been constituted as a high level policy group for value addition in the agriculture sector. The mission is responsible for providing policy, regulatory, institutional, financial, business, marketing, technical, managerial, knowledge, legal and capacity building support towards bringing value addition in agriculture. The Mission envisages a multi-disciplinary approach and includes members from various departments, experts and private stakeholders.

Objectives

- VAAM would focus on production or manufacturing processes, marketing or services that increase the value of primary agricultural commodities, by increasing appeal to the consumer and the consumer's willingness to pay a premium over similar but undifferentiated products.
- It also could help FPOs and MSME clusters within the state to be tailored on the One District One Product (ODOP) scheme of Govt. of India.
- KIIFB funded Agroparks could be integrated well into the proposed plans for value addition in agriculture.
- VAAM would coordinate the activities of PACS, Industries Department, LSGIs, Kudumbasrees, Agribusiness incubators, Credit agencies and other agencies in Agro-Processing and value addition.

Benefits

The establishment of Value Added Agricultural Mission will help to streamline the value addition activities in the agricultural sector in the State.

5). The Working Group meeting held on 21.11.2022 considered and approved the proposal.

6) In view of the decision of the Departmental Working Group, Government have examined the matter in detail and are pleased to accord Administrative Sanction to the proposal for the provision of support for initial activities of Value Added Agricultural Mission in accordance with the announcement no.66 of the Budget Speech 2022 for an amount of Rs.500 lakh (Rupees Five Hundred Lakh only) debiting the expenditure under the Head of the Account 2435-01-800-94-Plan.

The following General Conditions should be followed, wherever applicable

- i) All rules, formalities and procedures shall be strictly followed for the implementation of the scheme. The norms of financial propriety shall be adhered to.
- ii) The expenditure shall be met only from the provision available under the appropriate head of account.

- iii) The fund release will be based on actual requirement and the fund released should not be parked in banks.
- iv) Store Purchase Rules shall be strictly adhered to for all kinds of purchases.
- v) Tender/e-Tender and other stipulated formalities will be followed wherever necessary.
- vi) Post creation and purchase of vehicles are not admissible under the schemes.
- vii) The Head of Departments shall monitor the implementation of the scheme and ensure that the implementation is as per the existing procedures, rules and regulations.
- viii) The implementation agencies/ Departments shall prepare an implementation schedule to complete the project in time and send regular progress reports on financial and physical progress on a quarterly basis.
- ix) The Director, Agriculture shall hold monthly meetings to review the progress and send monthly report to Government regarding the progress of implementation of the approved scheme.
- x) The Director, Agriculture shall sign an MoU with the concerned implementing agencies of the scheme before releasing the funds. It should also be ensured that the Utilization Certificates pertain to all schemes are submitted by the agencies in time.

7) The Project Manager is the Additional Director (Marketing) and duration of the project is up to 31.03.2023.

8) The Director of Agriculture will draw and disburse the amount for the purpose.

(By order of the Governor)
AJITHDAS A
ADDITIONAL SECRETARY

To:
The Director, Agriculture Development and Farmer's Welfare Department,
Thiruvananthapuram.
The Principal Accountant General, Audit/(A&E), Thiruvananthapuram.
The Member Secretary, Kerala State Planning Board, Thiruvananthapuram.
Finance Department.
Planning & Economic Affairs Department.
Stock file/ Office copy.

Forwarded /By order

Signed by Nisha T K
Date: 14-12-2022 11:25:24
Section Officer