

No:ADFW/4744/2021-VC

Directorate of AD & FW  
Department,Vikas Bhavan  
Thiruvananthapuram  
Date:25/09/2021

**CIRCULAR**


Sub:- Agriculture Development and Farmers Welfare Department- "Development of Fruits,Flowers and Medicinal Plants" 2021-22- "Subkishakeralam - Development of Fruits"- Administrative Sanction accorded - Working Instruction issued - reg  
Ref:- 1) G.O.(Rt)No.687/2021/AGRI Dated,Thiruvananthapuram, 02/09/2021

Fruits comes under the category of protective food that supplies vitamins and minerals needed for our body and hence to be included in our daily diet. Our state has ideal climatic conditions for cultivation of a number of tropical and sub topical fruits.

Ethnic fruit varieties of mango, jack, guava, pomégranate, citrus etc have been used from early days. High value crops like avocado, litchi, dragon fruit, mangostein, passion fruit, rambuttan, durian ,phalsa etc can also be cultivated in areas of favourable climatic zones.

Vide reference cited, Administrative Sanction was accorded for the component "Subkishakeralam – Development of Fruits" under the scheme "Development of Fruits, Flowers and Medicinal Plants" 2021-22 for an amount of ₹ 100 lakh under the head of account 2401-00-119-79 (P).

**Objectives**

1. To increase the area under  fruit varieties like Avocado, Litchi, Mangostein, Passion fruit, Rambuttan, Durian, Phalsa etc.
2. To increase the production and productivity of exotic fruits in the State.
3. To provide pesticide free fruits to the society.
4. To promote the cultivation of exotic fruit varieties.

**Criteria for the implementation of the scheme**

1. Area expansion of fruit crops like avocado, litchi, mangostein, passion fruit, rambuttan, durian, phalsa, etc.
2. Assistance is given as per the existing norms of State Horticulture Mission/Agriculture Department.
3. Assistance is given for meeting the expenditure on the cost of planting materials, cost of cultivation, cost of INM/IPM etc.
4. Preference to be given to FPO's.

5. Maximum area for which assistance can be given is upto 4 ha as per MIDH norms.

6. Rate of assistance-Exotic fruit crops/for less cost intensive crops.

Name of Crop	Cost of Cultivation (₹ in lakh)	Rate of Assistance	Assistance/ha (₹ in lakh)	Area(ha)	Total Amount (₹ in lakh)
Avacado, Rambuttan, Mangostein etc	0.6	50%	0.3	333.3334	100

7. Assistance is given based on the number of plants per hectare.(As per MIDH)

Sl.No	Crops	Normal Density (Plants per ha)
1	Avacado	400
2	Mangostein	160
3	Rambuttan	160
4	Litchi	100
5	Durian	100
6	Phalsa	1111
7	Passion fruit	675

8. Cultivation can be done as pure crop/inter crop.

9. Preference to be given for the cultivation in fallow land.

**District wise targets as detailed below:**

Physical & Financial Targets			
Sl. No.	Name of District	Exotic Fruits @ 30000/ha	
		Phy (Ha)	Fin(Lakh)
1	Thiruvananthapuram	30	9.000
2	Kollam	30	9.000

3	Pathanamthitta	30	9.000
4	Alappuzha	30	9.000
5	Kottayam	40	12.000
6	Idukki	0	0
7	Ernakulam	30	9.000
8	Thrissur	30	9.000
9	Palakkad	25	7.500
10	Malappuram	22	6.600
11	Kozhikode	22	6.600
12	Wayanad	0	0
13	Kannur	22	6.600
14	Kasaragod	22.3334	6.700
<b>TOTAL</b>		<b>333.3334</b>	<b>100</b>

### Implementation, Monitoring and Evaluation

- The Principal Agricultural Officers of the respective districts would be in charge of the district level implementation of the programme and Deputy Director (H) would be the Nodal Officer.
- The Block level Assistant Directors and Officers of the Krishi Bhavans are in charge of the implementation of programme at the field level. They will submit Monthly Report to PAO which will be consolidated at the district level and submitted to Director of Agriculture before 3<sup>rd</sup> of every month.
- The Additional Director of Agriculture (Farms, Biogas & Vegetable) will co-ordinate all the activities of the project at the state level.
- Principal Agricultural Officers shall submit the completion and utilization certificate on completion of the scheme

The expenditure will be debited from the head of account 2401-00-119-79 plan of current years budget.

**SUBHASH T.V. IAS  
DIRECTOR**

- Copy to:
- 1) All Principal Agricultural Officers
  - 2) All Deputy Directors of Agriculture(H)
  - 3)IT Cell for uploading in the official website

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*→ Addl DA (D.B.V)*

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