

CIRCULAR

Sub:- Paramparagath Krishi Vikas Yojana (PKVY) 2017-'18- 209 Clusters- under National Mission on Sustainable Agriculture (NMSA) - Release of second installment fund of 1st year activities - Working instruction issued :- reg

Ref: - 1) GOI letter No.9-42/2015 Org.Fmg (General, SC, ST) dtd. 24/12/2020
2) GO(Rt)No. 4369/2021/ Fin , dtd: 09/06/2021
3) GO(Rt) No.532/2021/AGRI , dtd: 23/06/2021
4) Order No. 532/2021/AGRI, dtd: 23/06/2021.

“ Paramparagath Krishi Vikas Yojana” (PKVY), an elaborated component of Soil Health Management of major project National Mission on Sustainable Agriculture (NMSA) aims at promoting organic farming through adoption of organic village by cluster approach and Participatory Guarantee System (PGS) Certification. GOI have accorded administrative approval vide reference (1) cited, for the implementation of PKVY scheme covering 500 clusters, by SHM, Kerala for a total outlay of Rs. 7549.75 Lakhs covering 3 years. Vide reference (2) cited had accorded sanction for the implementation of the balance amount of first year component of the scheme during 2021-22 for an amount of Rs. 3569.037 Lakhs with GOI share of Rs.2141.42 Lakhs and GOK share of Rs. 1427.61467 Lakhs (GC) covering 500 clusters. The financial outlay for one cluster (50 acre) for a period of three years is Rs. 14.95 Lakhs. The total project cost for 3 year is Rs. 7579.75 Lakhs for 500 clusters.

As per reference read 3rd above Government of Kerala has accorded sanction for implementing PKVY scheme in the selected panchayaths of selected 7 districts of the State viz. Kasargode Wayanad, Malappuram, Palakkad, Thirssur, Ernakulam and Idukki developing organically. State Horticulture Mission, Kerala and Department of Agriculture Development and Farmers' Welfare will jointly implement the scheme in the panchayats of selected districts for the 291 clusters being implemented by SHM Kerala . Hence this Working Instruction is issued with respect to the remaining 209 clusters to be implemented directly by Agriculture Development & Farmers' Welfare Department.

Objectives :

- Promotion of commercial organic production through certified organic farming.
- Production of pesticide residue free products which will contribute to improve the health of consumers, adopting ecofriendly and low cost technology.
- Increase farmers income and create potential market for organic produce
- Motivate farmers for natural resource mobilization for input production.

Plan of Action

The programme is to be implemented through clusters of 50 acre (fifty acre) /20 ha each in 209 clusters in the selected districts of Kasargode, Wayanad, Malappuram, Palakkad, Ernakulam and Idukki. For developing organic clusters assistance for various components should be allocated only on cluster basis. The activities should be conducted with the participation of Lead Resource Person (LRP). Field diary should be maintained by each and every cluster member and it should be monitored by LRPs of the cluster. Model of field diary enclosed as Annexure (iv).

Points to be Noted

- The amount pertains to the second half of First year activities of the clusters including Gen, SCPSC (both SC and ST category). *Gen 90%, SC 9%, ST 1%*
- LRPs should conduct cluster meetings at panchayath level before the commencement of activities.
- LRP should form peer appraisal group consisting of 3-4 members of the local groups in consultation with krishibhavan and District Organic Farming Cell in each and every cluster.
- Peer appraisal report should be uploaded on **PGS webportal(pgsindia-ncof.gov.in)** for certificate generation and it should be reported to Directorate of Agriculture before 31/10/2021.

Main Components of the scheme for the Ist year. (Second half)

II. Adoption of Organic Village for Management and Biological Nitrogen Harvesting through cluster approach.

A. Action plan for Organic Village

B. Integrated Manure Management

v) Botanical extract production units. (Neem cake, Neem oil) :-

- Each farmer member will be assisted for procurement of materials required (Glass, plastic bottle, drum filters, sprayers and other utensils) for construction and operation of botanical extract production units.
- *An amount of Rs.1000/- is allotted per units /acre x 50 acre.*

B. Integrated Manure Management

ii) Vermicompost units :-

- Production of vermicompost units of size 7' X 3' X 1' and assistance will be provided for procurement of earth worms, preparation of pits, construction of brick wall, labour charges and other raw materials required for construction of vermicompost units.
- *An assistance of Rs.5000/ unit is provided.*