

Directorate of Agriculture Development
and Farmers Welfare Department
Vikas Bhavan, Thiruvananthapuram
Date 05/08/2021

CIRCULAR

Sub: Annual Plan 2021-22 – Agro Service Centres and Service Delivery- Establishment of New Krishisree Centres – Administrative Sanction accorded – Working Instructions – issued reg

Ref: GO (Rt) No. 578/2021/Agri dated 06.07.2021

In the annual plan 2021-22, an amount of Rs. 250 lakh has been earmarked for the scheme Agro Service Centre and Service Delivery under the H/A : 4401-00-113-98 (P). The main component of the scheme is Establishment of Krishisree Centres for which Administrative sanction has been accorded for an amount of Rs. 250.00 lakh as per reference cited.

Krishisree Centres are to be established at block level to facilitate integration of services like mechanisation, ATMA based extension, credit support, marketing, etc. In order to render full fledged service to the farmers at a single point, it is necessary that the various requirement of farmers such as Agricultural inputs, farm related information, etc are brought under a common service centre. These centres acts as technology and information disseminating centres with facilitating role in field visit. The Krishisree Centres should function as one stop shop for all the requirement of farmers. These centres will act as a single window for Agro Services, Service Delivery and Karshika Karmasena activities, converging activities of ASCs, KKS and CHCs.

Objectives

1. To integrate the services like mechanisation, ATMA based extension, credit support, marketing, etc
2. Facilitate the integration of agricultural needs of different panchayats of each block to be done in an effective manner
3. Collection and distribution of agricultural inputs and planting materials to the needy farmers in the block in time
4. Collection, processing and value addition of agricultural products
5. Supply of machinery and timely service to the farmers in the block covering different panchayats
6. Set up biopharmacy, develop Crop Health Management service teams focusing on PP operations
7. Set up repair and service units for farm machinery equipment and agricultural implements
8. Provide services for setting up irrigation facilities, adoption of High-tech agricultural practices
9. Provide services as directed by Government from time to time and those decided by the block level advisory committees

Establishment of Krishisree Centres