

TV (1) 5522/2021

Directorate of Agriculture Development
and Farmers Welfare Department
Vikas Bhavan, Thiruvananthapuram

Date:05/07/2021

CIRCULAR

Sub:- Annual Plan 2021-22 – scheme on “Strengthening of Agricultural Extension”–
Award to Best Performers - Administrative sanction accorded - Working
Instructions issued -reg.

Ref:- G.O (Rt) No. 488/2021/AGRI dtd. 15/06/2021

There is a budget provision of Rs. 1170.00 lakh under the **H/Ac : 2401-00-109-80 (P)** for the financial year 2021-22 for various components under the scheme 'Strengthening of Agricultural Extension' of which an amount of **Rs. 260.00 lakh** has been earmarked for the component '**Awards to Best Performers**' as per the reference cited above. All awards coming under various schemes have been brought under a single umbrella. These include the existing general awards, awards to the vegetable development programme, award of organic farming division and award to extension personnel.

Every year the Department of Agricultural Development and Farmers Welfare honour outstanding farmers, extension personnel, scientist in the field of agriculture and farm journalists by distributing Cash awards, memento, Certificate etc. The awards will be distributed at public function organised in the state level and district level.

Objectives

- 1) Improving the dignity of farming and farmers among public
- 2) Recognising the outstanding farmers in the field of agriculture
- 3) Attract and mobilize youth towards farming
- 4) Recognising outstanding extension personnel in the field of agriculture

Mode of Implementation

The outstanding farmers are selected by inviting applications at KB level. Screening will be done through field verification and the list in each category will be nominated from each district for state level selection. The selection committee constituted by the Department include officials of Department of Agriculture and allied sectors. The Best performers identified are honoured in public function.

During the current financial year the following programmes are proposed

I. Cash Awards to District and State level Award Winners

Cash awards will be given to all awardees except the awards to officials of Agriculture Development and Farmers Welfare Department. An amount of Rs.224.15 lakh is earmarked for this purpose.

a) Cash award at District level - Rs.118.65 lakh

b) Cash Award at State level - Rs.105.50 lakh

Total - Rs. 224.15 lakh

Cash Awards at District level is distributed as shown below:

Sl No	District	Amount for Award under Vegetable Development Programme	Amount for Award under Organic farming	Total (Amount in lakh)
1	TVPM	2.47500	6.00	8.475
2	KLM	2.47500	6.00	8.475
3	PTA	2.47500	6.00	8.475
4	ALP	2.47500	6.00	8.475
5	KTM	2.47500	6.00	8.475
6	IDK	2.47500	6.00	8.475
7	EKM	2.47500	6.00	8.475
8	TCR	2.47500	6.00	8.475

9	PKD	2.47500	6.00	8.475
10	KZD	2.47500	6.00	8.475
11	MLPM	2.47500	6.00	8.475
12	WYD	2.47500	6.00	8.475
13	KNR	2.47500	6.00	8.475
14	KSD	2.47500	6.00	8.475
	Total	34.65000	84.00	118.65

(Rupees One Crore Eighteen lakhs and Sixty five Thousand only)

II. Expenses for field verification and other prizes at District level

- a) At District level :- An amount of Rs. 10.00 lakh is earmarked for expenses at District level for field verification, cost of memento, certificate and for the conduct of District level award distribution function.

Sl No	District	Amount (Rs. In Lakh)
1	TVPM	0.75
2	KLM	0.70
3	PTA	0.70
4	ALP	0.70
5	KTM	0.70
6	IDK	0.70
7	EKM	0.70
8	TCR	0.75
9	PKD	0.75
10	KZD	0.70
11	MLPM	0.70
12	WYD	0.70
13	KNR	0.75
14	KSD	0.70
	Total	10.00

- b) State level :- At state level an amount of Rs.15 lakh is earmarked for the expenditure for field verification, cost of memento, gold coin and certificate.

III. State level Award Distribution function

An amount of Rs. 10.85 lakh is ear marked for meeting the expenses for the conduct of State level Award Distribution function

Monitoring and Evaluation

At District level, Deputy Director of Agriculture (E&T) will be monitoring the programme. At State Level, the programme will be monitored and evaluated by Additional Director of Agriculture (Extension).

Financial Outlay- Summary

As per the administrative sanction issued, an amount of Rs. 260.00 lakh is required for the implementation of the following components of scheme “Strengthening of Agricultural Extension 2021-22- Award to Best performers”. The the component wise breakup is summarised as follows.

Sl. No	Component	Amount (Rs. In Lakh)
1.	Cash Awards to District level and State level Award winners	224.15000
2.	Expenses for field verification and other prizes at District level	10.00000
3.	Expenses for field verification and other prizes at State level	15.00000
4.	State level Award distribution function	10.85000
	Total	260.00000

(Rupees Two crore and sixty lakh only)