TM(2) **13471**/2020

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Directorate of Agricultural
Development and Farmers Welfare
Vikas Bhavan, Thiruvananthapuram

Dated : 01/12/2020

CIRCULAR

Sub: Verification and Approval of Applications for Base Price Scheme in AIMS
portal- issuing guidelines regarding:-

Ref: 1.GO (MS)No. 80/2020/AGRI Dtd26.10.2020

2. Circular No .TM(2) **13471**/2020 of DA, Dtd 30.10.2020

3. Circular No .TM(2) **13471**/2020 of DA, Dtd01.11.2020

The most important component in the effective implementation of Base
Price Scheme is the timely verification and approval of the online applications
submitted by the farmers.For the smooth and fair approval of the applications
in a Time Bound manner,the following guidelines are issued.

Agricultural Assistant/Assistant Agricultural Officer.

While recommending the applications of base price for
approval/rejection,AgriculturalAssistants should strictly follow the below
guidelines

1.Crop:Agricultural Assistants should verify that the crops applied by the
farmer are eligible for the Base price scheme.If otherwise,the application should
be rejected.

2. Variety: Agricultural Assistants should verify that the variety specified(if
applicable) are as per the norms.

Eg:in Wayanad district,the variety of banana should be WayanadanNendran and
in all other districts it should be Nendran.Ifotherwise,the application should be
rejected.

3.Number/Area: Agricultural Assistants should critically examine the number of plants /area during field visit. They should enter the actual area /number during field visit and can enter ZERO as area/ number if no cultivation exists in the applied field and can forward the application to AO for rejection with suitable remarks without uploading any photo.

4.Date of planting:Agricultural Assistants should verify this column very vigilantly and ensure that the age of the crop as seen in the field satisfies with the date of planting which the farmer entered during registration.If otherwise,the application should be rejected.

5.Document:Agricultural Assistants should should verify the document as in a physical application.If on physical verification, it is evident that the farmer has actually cultivated the crops as per the application,but the document uploaded is not as per norms,there is no need to return or reject the application. The farmer must be intimated to upload the relevant document within a specific time which will be automatically updated in the farmers application

6.Photo:It is mandatory to upload one Geotagged photo by the Agricultural Assistants during field visit for all the crops. For this, the Agricultural Assistants can use the mobile application of AIMS through which the Geotagged Photo can be uploaded to the portal in a single click from the farmers plot.In the case of Banana,tapioca andpineapple, a second geotagged photo at the later stage(5-6 months) is mandatory for approval.(after the relaxation period)

Then the Agricultural Assistants should press the verify button and then forward the application to AOs to approve/reject.if the application is to be rejected, proper reason for the rejection should be mentioned in the remarks column.

Note: since the approved farmers will only be listed in the sales entry module at notified markets, Agricultural Assistants should conduct field visit and forward the applications received to approve/reject to the AOs within three days of application.*This should be strictly followed where the crops applied are at harvesting stage.*

Since each wrong approval may incur financial loss to either the farmers or to Government, the Agricultural Assistants should be very vigilant in the recommendation process.

Agricultural Officer

AOs should verify all the entries made and conduct field visit wherever necessary. If the area of the crop applied is more than 50 cents or number greater than 500, Aos should ensure that the cultivation exists in the field.

If the area is more than 100 cents or number greater than 1000, AOs should also visit the field before approval if found necessary.

If the area applied is more than 250 cents or the number applied above 2500, a joint field verification under the supervision of Assistant Director Of Agriculture may be done on a random basis.

Viewing the submitted application

All officers having login facilities in the AIMS portal can view the details of applications submitted under Base price scheme within their jurisdiction in the menu- Scheme based reports -Kerala Farm Fresh fruits and Vegetables
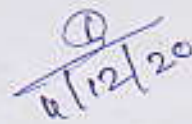
In the coming years, the entire marketing strategy of the Department relies on the Data uploaded in the portal. So Officers at all level should ensure the credibility of the Data entered and maximum farmers to be registered in the AIMS portal with all their crop details.

Director of Agriculture

Endt. on TA(2) TA01/20 dt. -12-20

Copy forwarded to Ao's and ADA's for information and necessary action

for PAO

6/12/20

Asst.Principal Agricultural Office
Principal Agricultural Office
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