

**PROCEEDINGS OF THE DIRECTOR OF AGRICULTURE , DIRECTORATE OF
AGRICULTURE DEVELOPMENT AND FARMERS' WELFARE, VIKAS BHAVAN,
THIRUVANANTHAPURAM**

(Present : Dr.K.Vasuki. IAS)

Sub: Annual Plan 2020-21 – **Scheme on Strengthening of Agricultural Extension** – Revised
Continuous Administrative sanction accorded – orders issued - reg:

Read: (1) Order no.ADFW/484/2020-TP2 dated 15/6/2020
(2) Note no.TV(1)002928/21 dated 12/3/2021

Order No.ADFW/484/ 2020-TP2

Dated: 16.03.2021

The Budget provision for the scheme '**Scheme on Strengthening of Agricultural Extension**' for 2020-21 is 1555.00 lakhs. Continuous Administrative Sanction was accorded for the scheme, vide reference (1) cited for **Rs.417.18435 lakh** (Rupees Four crore seventeen lakh eighteen thousand four hundred and thirty five only) for the scheme after deducting the amount of Rs. 61.30851 lakh allotted for encashment of bills not e-submitted to treasury upto 31.3.2020 and can be submitted on or before 18/4/2020 and Rs.333.94196 lakh for encashment of 'Queue' bills & WAMS clearance bills of 2019-20 as per circulars from finance section of Government in this regard. The components for which sanction was accorded are as follows:

Sl. No.	Component	Amount (Rs.in lakhs)
1	Strengthening institutions	88.01194
a	Upgradation of RATTCs, FTCs and other training centres	65.80475
b	Strengthening of Project Directorates of ATMA including hiring of office space	22.20719
i	Setting up of district / block level ATMA training centres	14.20719
ii	Contingencies and need based support like equipments, modernization etc at headquarters and development of extension wing of the Directorate of Agriculture.	8.00000
2	Activities under ATMA state supporting scheme	0.222.83641
a	HR Support to Project Directorate and Extension Wing	175.75483
b	Operational support and hiring of vehicles for ATMA	47.08518
3	Public Participation	106.336
a	Farmer's Day	57.80
b	Conduct of state level, district level and grama panchayath level karshika vikasasana samithies meetings	38.036
c	Conduct of reviews workshops and seminars	10.50000
i	workshop & reviews	7.00
ii	Seminars/research extension interface	3.50
	Total	417.18435

Now, as per reference 2nd cited, the implementing section for the scheme at headquarters has informed of the additional requirement of funds under certain components under the scheme, the details of which are as follows:

Activities under ATMA state supporting scheme

a) HR Support to Project Directorate and Extension Wing (Rs.162.71556 lakh)

ATMA is a Centrally Sponsored Extension Programme which focuses on farmer oriented activities, farm information dissemination and establishing farmer scientist linkage. ATMA is one of the efficient approaches in delivering advanced technologies in the field of agriculture as far as the new initiatives in extension are concerned. The ATMA programmes are aimed at changing the traditional pattern of implementation of different agricultural plan components and approaching the system in a more professional way. ATMA encompasses the single window system of service delivery, irrespective of the farmers' enterprises such as agriculture, animal husbandry, fisheries, poultry, dairy etc.

The various sub components under this programme are given below.

- Honorarium to district technology managers in agriculture and allied sectors
- Human resource support at FTC, Pandalam and Vengeri
- Honorarium and travel expenses to faculties engaged in RATTCS and FTCs
- Providing course material for trainees at RATTCS and FTCs and miscellaneous expenses

An amount of Rs.175.75483 lakh was set apart for this component vide reference 1st cited. After taking into account the surrender of funds from various districts, the funds earmarked for this component are revised and an amount of Rs.162.71556 lakh is therefore proposed to be utilized for this purpose.

b) Operational support and hiring of vehicles for ATMA (Rs.60.12446 lakh)

Fourteen Project Directors were created at the district level in the cadre of Deputy Director of Agriculture which was later upgraded to the cadre of Joint Director of Agriculture and posted at district level offices of the Department of Agriculture to streamline the activities of ATMA. They are in charge of the ATMA activities in the districts, co-ordinating with the line departments. They are assisted by a Deputy Project Director from any of the line departments. Project Directors supervise all the ATMA activities organized in the district and organize the district level programmes. They also have to supervise the implementation of state extension schemes like ATMA plus, LEADS, agro service centres, karshika karmasenas, strengthening of project directorate of ATMA, Hence it is highly essential that Project Directors provided with vehicle support through hiring of vehicles for proper monitoring and implementation of extension activities.

Field visits are inevitable for the effective extension activities, dissemination of technical knowhow and for proper field level verification on implementation of various schemes by the Assistant Director of Agriculture and other technical staff in each block. For this mobility is a must. For encouraging regular field visit and technology transfer 75 numbers of mobile agro clinics were established and 75 numbers of bolero jeeps purchased which are being utilized as mobile agro clinics. The agro clinics will be provided support to meet the fuel charges and other operational expenses.

An amount of Rs.50.12446 lakhs is set apart as operational expenses for meeting fuel and other expenses. This fund can also be utilised for meeting other operational expenses like oil, service charges & insurance of Mobile Agro Clinics. Custodian of the vehicle will maintain an up to date log book with details of journey and fuel purchased. Controlling officer will verify the log book and record his/her observation. Mobile agro clinics will be utilized only for field visit and extension activities.

An amount of Rs.10.00 lakhs is set apart for providing mobility to Project Director, ATMA of districts by hiring of vehicles for which administrative sanction was accorded by Government vide G.O (Rt.) No. 1532/15/AD dated: 11-09-2015.

Sl. No	Particulars	Amount (Rs. in lakhs)
1	Operational support to 75 Mobile Agri Clinics @8000/p.m.	50.12446
2	Hire charge of vehicles for Project Director, ATMA	10.00
	TOTAL	60.12446

Therefore, an amount of **Rs.60.12446 lakh** is earmarked for this component.

Public Participation (Rs.106.336 lakh)

The scheme envisages access to information and improved communication for sustainable agricultural development. For achieving this modern communication technologies can be utilized in disseminating information and share knowledge and skill among farmers. Cyber extension is considered as one of the new and effective mechanism to promote Agricultural Extension and dissemination of technology in the field conditions.

Revision made in the financial targets for the following activities taken up during the current financial year:

a) Farmer's Day (Rs.48.31694 lakhs)

To recognize the role of farmer in agriculture development and also to honour best performing farmer, farmer's day will be celebrated in Chingam 1st at Krishi Bhavan level as done in previous years. The farmer's day celebration will be organized by conducting public meetings, arranging group discussions/seminars and also by honoring the best farmers of the area in public functions. The function will be organized with the full participation of farmers, people's representative, Karshika Vikasana Samithy members, MLA's/MP's and other stake holders involved in the agriculture development programmes of the area. An amount of Rs.5000/- can be utilized for the conduct of farmer's day in each Krishi Bhavan. Wide publicity is to be given for departmental schemes on farmer's day.

Besides Krishi Bhavan level functions, it is also proposed to conduct farmer's day celebration at State level. An amount of Rs.4.00 lakh is earmarked for this. The amount allotted for farmer's day may be utilized for meeting the expenditure related to the conduct of this function. State level awards will also be distributed at this function.

An amount of **Rs.48.31694 lakhs** is proposed for this component.

b) Conduct of state level, district level and grama panchayath level karshika vikasana samithies meetings (Rs.47.51906 lakhs)

The advice of Karshika Vikasana Samithies constituted at the Krishi Bhavan level, District level and state level will help in effective implementation of agricultural development programmes. To facilitate this, Karshika Vikasana Samithi (KVS) meetings may be convened once in a month at Krishi Bhavan level and once in two months at District level. More number of meetings may be conducted under special circumstances. Assistant Director of Agriculture also will attend the Karshika Vikasana Samithi meeting at Krishi Bhavan level. Notice regarding the meeting should be

sent to the members sufficiently early. All Department schemes and LSGD programmes will be discussed in the meetings. An amount of Rs. 500/- can be utilized towards the refreshment charges per meeting at Krishi Bhavan and district level. Apart from this sitting fee can also be issued to ex-officio members of the Karshika Vikasana Samithi as per G.O (Ms)No. 208/2012/Agri dated 25/08/2012. Deputy Director of Agriculture (Extension & Training) will report the details of Karshika Vikasana Samithi meeting convened on monthly basis with date of meeting, Venue, number of participants, important decision, etc.

The amount earmarked for this component is **Rs.47.51906 lakh**.

Financial Outlay

Sl. No.	Components	Amount (Rs. in lakhs)
a)	Farmer's Day	48.31694
b)	Conduct of state level, district level & grama panchayath level karshika vikasana samithy	47.51906
c)	Conduct of reviews, workshops and seminars	10.50
Total		106.336

An amount of **Rs.106.336 lakhs** is set apart for meeting the expenses related to Public Participation Programmes including awards.

Abstract of components under the scheme

Sl. No.	Component	Amount (Rs.in lakhs)
1	Strengthening institutions	88.01194
a	Upgradation of RATTCs, FTCs and other training centres	65.80475
b	Strengthening of Project Directorates of ATMA including hiring of office space	22.20719
i	Setting up of district / block level ATMA training centres	14.20719
ii	Contingencies and need based support like equipments, modernization etc at headquarters and development of extension wing of the Directorate of Agriculture.	8.00000
2	Activities under ATMA state supporting scheme	222.83641
a	HR Support to Project Directorate and Extension Wing	162.71556
b	Operational support and hiring of vehicles for ATMA	60.12446
3	Public Participation	106.336
a	Farmer's Day	48.31694
b	Conduct of state level, district level and grama panchayath level karshika vikasana samithies meetings	47.51906
c	Conduct of reviews workshops and seminars	10.50000
i	workshop & reviews	7.00
ii	Seminars/research extension interface	3.50
Total		417.18435

(Rupees four hundred and seventeen lakh eighteen thousand four hundred and thirty five only)

Under the above circumstances, continuous administrative sanction stands modified to the above extent only.

Sd/-
DR.K.VASUKI IAS
DIRECTOR

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To

TV(1), TV(3), TE, TG, IT sections of the directorate for issue of detailed working instructions

Deputy Director of Agriculture
Directorate of Agriculture
Thiruvananthapuram

Copy to

TA to Director of Agriculture
CA to All Additional Directors of Agriculture of the HQ
State Agricultural Engineer, Senior Finance Officer for information
IT section of the directorate for posting on the website

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