

CIRCULAR

Sub:- Agriculture Development and Farmers Welfare Department- Scheme on Development of Fruits 2020-21- Area Expansion of Fruits – Idukki and Wayanad Package-Administrative Sanction Accorded - Working Instruction issued - reg

Ref:- 1. G.O (Rt) 506/2020/Agri dtd 09/06/2020
 2. Annual plan 2020-21
 3. Circular No VC 13698/2020 dtd 13/10/2020 of Director of Agriculture

Fruits comes under the category of protective food that supplies vitamins and minerals needed for our body and hence need to be included in our daily diet. Our state has ideal climatic conditions for cultivation of number of tropical and sub-tropical fruits.

Thrust is given for the promotion of exotic fruit varieties Avacado, Litchi, Rambuttan, Mangosteen, Pomegranate, strawberry etc which has high market value can also be cultivated in areas of Idukki and Wayanad districts. Homestead and commercial cultivation of exotic fruits is promoted so as to enhance the production and income of farmers of these districts.

Presently, majority of the fruits consumed in our state are being sourced from other states which are often suspected to be pesticide laden. Hence the production of fruits in the state will help in making available safe and pesticide free fruits to the consumers.

In the current Annual Plan 2020-21, an amount of ₹ 2900 lakh was earmarked for the flagship programme “Development of Fruits” under Head of Account 2401-00-119-79 with following components.

Sl. No	Component	Amount (₹ in lakh)
1	Production Of Planting Material	₹ 410.56
2	Development of infrastructure in Department farms	₹ 832.75
3	Area expansion of fruit plants	₹ 1656.69
	TOTAL	₹ 2900

AREA EXPANSION OF FRUIT PLANTS FOR IDUKKI & WAYANAD

Vide reference 1st cited Administrative Sanction has been accorded for an amount of ₹ 1656.69 lakh for the component Area expansion of fruit plants. But for the implementation of

this component only ₹ 1338.17521 is available, as the balance amount has been expended as Q-bill. Vide reference 3rd cited, an amount of ₹ 338.61423 lakh has been allotted for the 'Area expansion of Fruit Plants' as additional assistance to the MIDH scheme. A mention has been made in the Annual Plan 2020-21 that an amount of ₹ 500 lakh each has to be set apart for Idukki and Wayanad giving thrust to the area expansion of exotic fruit plants.

A balance amount of ₹ 999.56098 lakh is available under this component. But an amount of ₹ 561.96098 lakh needs to be utilized for the scheme 'Distribution Of One Crore Fruit Planting Material' leaving a balance of ₹ 437.6000 lakh only for the Idukki and Wayanad package. **Only state fund assistance will be given for the components envisaged in this programme.**

The main components of the scheme are:

Sl. No	Name of component
1	Tissue culture banana cultivation without integration
2	Planting using banana suckers without integration
3	Planting strawberry without integration
4	High Density planting without integration (Mango, Guava, Litchi, Jack, Pomegranate, Citrus, Apple etc)
5	Area expansion of exotic fruit tree crops like Rambutan, Litchi etc

AIM

1. To increase the area under different fruit crops
2. To provide pesticide free fruits to the society
3. To increase the income of farmers
4. To promote the cultivation of exotic fruit varieties

Financial Outlay for Plan Fund

Sl. no	Name of component	Physical Target proposed (ha)	Rate of Assistance (in lakh)	Plan Fund (₹ in lakh)
1	Tissue culture banana cultivation without integration	14.9	0.37500	5.58750
2	Planting using banana suckers without integration	221	0.08750	19.33750
3	Planting strawberry without integration	15	0.43750	6.56250

4	High Density planting without integration (Mango, Guava, Litchi, Jack, Pomegranate, Citrus, Apple etc)	53	0.51000	27.03000
5	Area expansion of exotic fruit tree crops like Rambutan, Litchi etc (no MIDH fund)	1430.5	0.26500	379.08250
	TOTAL			437.60000

1. Tissue culture banana cultivation without integration

It is targeted to implement Tissue culture banana without integration in an area of 14.9 ha for Idukki District with a plan fund assistance of Rs 37500/ha. Assistance is given for meeting the expenditure on planting material, cost of cultivation cost of INM/IPM etc.

Sl. No.	Name of District	TC BANANA -WITHOUT INTEGRATION @ Rs 37500/ha	
		Phy.(ha)	Fin. (₹ in lakh)
1	Idukki	14.9	5.58750

2. Planting using banana suckers without integration

To promote banana cultivation without integration, it is targeted to implement in an area of 221 ha. Plan fund assistance of ₹ 8750/ha is given for meeting the expenditure on planting material, cost of cultivation cost of INM/IPM etc.

Sl. No.	Name of District	PINEAPPLE SUCKERS -WITHOUT INTEGRATION @ Rs 8750/ha	
		Phy.(ha)	Fin. (₹ in lakh)
1	Idukki	100	8.75000
2	Wayanad	121	10.58750
	TOTAL	221	19.33750

3. Planting strawberry without integration

Strawberry is a native of temperate region, but varieties are available which can be cultivated in sub-tropical climate. The main aim is to popularize this high value crop as a short duration fruit crop among the small and marginal farmers.

Plan fund assistance of ₹ 43750/ha is given for meeting the expenditure on planting material, cost of cultivation cost of INM/IPM etc.

Sl. No.	Name of District	STRAWBERRY SUCKERS -WITHOUT INTEGRATION @ Rs 43750/ha	
		Phy.(ha)	Fin. (₹ in lakh)
1	Idukki	15	6.56250

4. High Density planting without integration (Mango, Guava, Litchi, Jack, Pomegranate, Citrus, Apple etc)

Assistance is provided for high density planting of different fruit plants like mango,jack, guava, litchi, pomegranate, citrus, apple etc. The fruits for high density planting can be selected based on the crops suitable for the Agro ecological zones. The main advantage of high density planting are better utilization of limited land and resources, increase in yield per unit area,Quality production of fruit crops, easy inter-cultural operations etc.

Plan fund assistance @ Rs 51000/ha is given for meeting the expenditure on planting material, cost of cultivation cost of INM/IPM etc.

The details of assistance proposed and district wise target are given below

Sl. No.	Name of District	HIGH DENSITY PLANTING WITHOUT INTEGRATION -WITHOUT INTEGRATION @ Rs 51000/ha	
		Phy.(ha)	Fin. (₹ in lakh)
1	Idukki	30	15.30000
2	Wayanad	23	11.73000
	TOTAL	53	27.03000

5. Area expansion of exotic fruit tree crops like Rambutan, Litchi etc

Assistance is provided for area expansion of exotic fruit plants like rambuttan, lichi etc. Plan fund assistance @ Rs 26500/ha is given for meeting the expenditure on planting material, cost of cultivation cost of INM/IPM etc.

The details of assistance proposed and district wise target are given below.

Sl. No.	Name of District	AREA EXPANSION OF EXOTIC FRUIT TREE CROPS -WITHOUT INTEGRATION @ Rs 26500/ha	
		Phy.(ha)	Fin. (₹ in lakh)
1	Idukki	732	193.98000
2	Wayanad	698.5	185.10250
	TOTAL	1430.5	379.08250

Abstract

Sl. No	Component	IDUKKI		WAYANAD	
		Phy.(ha)	Fin. (₹ in lakh)	Phy.(ha)	Fin. (₹ in lakh)
1	Tissue culture banana cultivation without integration	14.9	5.58750	0	0
2	Planting using banana suckers without integration	100	8.75000	121	10.58750
3	Planting strawberry without integration	15	6.56250	0	0
4	High Density planting without integration (Mango, Guava, Litchi, Jack, Pomegranate, Citrus, Apple etc)	30	15.30000	23	11.73000
5	Area expansion of exotic fruit tree crops like Rambutan, Litchi etc (no MIDH fund)	732	193.98000	698.5	185.10250
	TOTAL	891.9	230.18000	842.5	207.42000

Implementation, Monitoring and Evaluation

- The Principal Agricultural Officers of the respective districts would be in charge of the district level implementation of the programme and Deputy Director (H) would be the Nodal Officer.
- The Block level Assistant Directors and Officers of the Krishi Bhavans are in charge of the implementation of programme at the field level. They will submit Monthly Report to PAO which will be consolidated at the district level and submitted to Director of Agriculture before 3rd of every month.
- The Additional Director of Agriculture (Marketing & Vegetable) will co-ordinate all the activities of the project at the state level.
- Principal Agricultural Officers shall submit the completion and utilization certificate on completion of the scheme

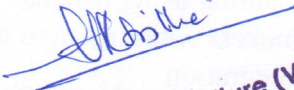
The expenditure will be debited from the head of account 2401-00-119-79 plan of current years budget.

Sd/-

Director of Agriculture


Copy to

1. Principal Agricultural Officers Idukki & Wayanad
2. IT Cell for uploading in the official website


Joint Director of Agriculture (VC)
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IDUKKI - WAYANAD PACKAGE TARGET

Sl. No	COMPONENT	Idukki			Wayanad			Total	
		Phy (ha)	Rate	Fin	Phy (ha)	Rate	Fin	Phy (ha)	Fin
		1	Tissue culture banana cultivation without integration	14.9	0.37500	5.58750	0	0.00000	0
2	Planting using banana suckers without integration	100	0.08750	8.75000	121	0.08750	10.5875	221	19.3375
3	Planting strawberry without integration	15	0.43750	6.56250		0.43750	0	15	6.56250
4	High Density planting without integration (Mango, Guava, Litchi, Jack, Pomegranate, Citrus, Apple etc)	30	0.51000	15.30000	23	0.51000	11.73000	53	27.03000
5	Area expansion of exotic fruit tree crops like Rambutan, Litchi etc	732	0.26500	193.98000	698.5	0.26500	185.1025	1430.5	379.0825
	Total	891.9		230.18000	842.5		207.42000	1734.400	437.60000


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