TQ (1) 12949/2020

Directorate of Agriculture Development
and Farmers Welfare Department
Thiruvananthapuram. Dated: 28-10-2020

CIRCULAR

Sub :– Agriculture Department- Ease of Doing Business (EoDB) Reforms –
Notification regarding procedural change - Online licensing of Fertilizers
&Pesticides - Issued - Reg

Ref :- Lr .No 895/8 of the Managing Director, KSIDC dated 12.08.2020

Government of Kerala has implemented several reforms such as
procedural changes, policy reforms and online systems with an aim to simplify the
procedures and create a business- friendly environment for doing business in the State.

The reforms in Department of Agriculture Development and Farmers’
Welfare fall under three major categories:-
1. Implementation of Online System for issue of fertilizer and pesticide licence
   without any physical touch points and online fee payment facility.
2. Publishing of Information on Standard Operating Procedures( SOP), Check list and
   Right to Services and delivery of services for making the information available to
   the public in the Department website.
3. Issue of requisite Department circular regarding the Procedural changes

Kerala Government has now developed an online clearance mechanism for
EoDB in the State. The Kerala Single Window Interface for Fast and Transparent
Clearance (K SWIFT) brings together concerned departments for expediting
approvals within the time limits since 2019. K SWIFT is an integrated platform for
entrepreneurs to apply for all requisite clearances to start business without any
procedural delays in getting statutory clearances from various authorities concerned
throughout the life cycle of the project.

Vide ref cited, Agriculture Department was directed to develop online services
for

(i) Grant of License under Insecticide Act, 1968 and


Accordingly the Kerala State Centre of National Informatics Centre has developed the online licensing system in K SWIFT as per the SOP and Check list of the Department. Training about how to use the new online system to create Block level Master trainers has been completed in two sessions from 19/10/2020 to 20/10/2020. The Principal Agricultural Officers shall ensure that all the Fertilizer/Insecticide Inspectors in the Block are trained to use the new system before 15/11/2020.

The Agriculture Development and Farmers’ Welfare Department hereby notify the procedural change regarding replacement of the existing offline system with the online system for issue of license. The changeover to the online system will take effect from 20/11/2020.

The time period specified for issue of license is given below

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>Particulars</th>
<th>No. of days</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fertilizer Manufacture</td>
<td>45</td>
</tr>
<tr>
<td>2</td>
<td>Fertilizer wholesale business</td>
<td>30</td>
</tr>
<tr>
<td>3</td>
<td>Fertilizer retail business</td>
<td>30</td>
</tr>
<tr>
<td>4</td>
<td>Insecticide Manufacture</td>
<td>45</td>
</tr>
<tr>
<td>5</td>
<td>Insecticide wholesale business</td>
<td>45</td>
</tr>
<tr>
<td>6</td>
<td>Insecticide retail business</td>
<td>45</td>
</tr>
<tr>
<td>7</td>
<td>Pest control operations</td>
<td>45</td>
</tr>
</tbody>
</table>
If the application received online is not verified and processed by the authority concerned within the specified time period the system will automatically give deemed approval and issue deemed license. The act of issuing deemed license will be viewed as negligence on the part of the officer and therefore shall be regarded as a cause for disciplinary action.

The Principal Agricultural Officers and DD (E & T) shall take personal attention to issue license before 20/11/2020 to all applicants who have submitted proper applications offline.

Sd/

Director of Agriculture

To

All Principal Agricultural Officers
IT Cell for publication through Department Website

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