

TC 8414 / 2020

Directorate of Agriculture Development  
& Farmers' Welfare  
Thiruvananthapuram  
Dated : 03/07/2020

**CIRCULAR**

Sub : **Development and Promotion of Location Specific Crops 2020-21** – Working Instructions issued – reg.

- Ref : 1) G.O.(Rt)No.782/2017/AD dated.04.08.2017  
2) G.O.(Rt)No. 964/2017/AD dated.07.10.2017  
3) Annual Plan 2020-21.  
4) Order No. ADFW/485/2020 - TP (2) dated 25.05.2020

A number of crops like sesamum, groundnut, sugarcane, ragi and minor millets are cultivated in the State especially in the traditional tracts. Ragi and minor millets are the major crops of Thayannamkudy of Idukki district. These crops need to be provided developmental support to boost their cultivation. Therefore, to sustain cultivation of these crops in the traditional tracts as well as to promote and expand the cultivation to additional areas in the traditional as well as non traditional tracts, a project was sanctioned to be implemented during the 13<sup>th</sup> FYP starting from 2017-18.

Government of Kerala, vide order read 1<sup>st</sup> and 2<sup>nd</sup> read above accorded Administrative sanction for the implementation of the scheme, '**Development and Promotion of Location Specific Crops**' during 2017-18. As per the Annual Plan 2020-21, the scheme is proposed to be continued during current financial year with a total allocation of Rs. 202.00 Lakh, abiding by the norms and conditions of the Government Orders as per the references. Out of this, an amount of Rs.32.5905 lakh was allotted for encashment of bills not e-submitted to treasury upto 31.3.2020 and submitted on or before 18/4/2020 and an amount of Rs.11.1068 lakh was allotted for encashment of 'Queue' bills & WAMS clearance bills of 2019-20. Hence the balance available for issuing Administrative Sanction during 2020-21 is only **Rs.158.3027 lakh**.

Scheme components worth **Rs.156.3027 lakh** is continuing during 2020-21 also, the details of which are given below.

**1. Promotion of Tribal Agriculture**

**(A) Cultivation of Traditional millets in Thayannamkudy of Idukki district**

Apart from Attapady, there is potential for millet cultivation in Thayannamkudy of Idukki district. It is proposed to provide assistance for cultivation of traditional millets alone or in combination with pulses in Thayannamkudy in an area of **60 ha** by providing assistance @ **Rs.10,000/ ha**. Assistance proposed is towards the cost of seeds, manures and fertilizers, plant protection chemicals and cost of land preparation. An amount of **Rs.6.00 lakhs** is set apart for this purpose.

## 2. Promotion of Annual Oil seeds (Sesamum & Groundnut)

In order to promote the cultivation of annual seed crops like sesamun and groundnut, assistance will be provided for quality seeds and other expenses. Conservation of traditional varieties and traditional cultivation practices is also envisaged through the programme.

It is proposed to provide financial assistance @Rs.5000/ha for cultivation of sesamum in potential pockets of the State like Onattukara region of Alappuzha and Kollam district and in other traditional tracts of the State like Malappuram, Thrissur and Ernakulam districts.

It is also proposed to provide financial assistance @ Rs.15,000/ ha for cultivation of ground nut in traditionally cultivated areas and non traditional areas in Alappuzha, Palakkad and other districts.

Assistance will be provided towards the cost of seeds, manures and fertilizers, Plant Protection Chemicals and cost of land preparation. It is proposed to provide assistance for cultivation of oilseeds in **1240 ha** with a financial commitment of **Rs. 87.00 lakhs**. The details are as furnished below.

Sl. No	Crops	Target	
		Phy. (ha)	Fin. (Rs. in lakhs)
1	Ground nut	250	37.50
2	Sesamum	990	49.50
	<b>Total (oil seeds)</b>	<b>1240.00</b>	<b>87.00</b>

## 3) Promotion of Sugarcane

At present, the sugarcane crop is predominantly concentrated in central Travancore region, Marayur region in Idukki district and in tracts of Palakkad district.

Assistance will be provided for quality planting materials, land preparation, irrigation, plant protection, harvesting, transportation, setting up of processing units etc. It is proposed to provide assistance @ **Rs.20,000/ha**, for taking up sugarcane cultivation in an area of **316.5135 ha**. An amount of **Rs. 63.3027 lakhs** is earmarked for this component.

### Financial Outlay

Development and Promotion of Location Specific Crops

H.o.A 2401 - 00 - 103 - 75 P

Rs. 63.3027 lakhs

Sl. No	Particulars	Rate of assistance	Phy.Target	Fin. target (Rs. in lakhs)
1.	Cultivation of traditional millets in Thayannamkudy of Idukki district	Rs.10000/ha	60 ha	6.00
2.	Promotion of annual oil seeds	Rs.5000/ha	990 ha	49.50
	a) Sesamum			
	b) Ground nut	Rs.15000/ha	250 ha	37.50
	<b>Total (Promotion of annual oil seeds)</b>		<b>1240 ha</b>	<b>87.00</b>
3.	Promotion of Sugarcane	Rs.20000/ha	316.5135 ha	63.3027
	<b>Grand Total</b>			<b>156.3027</b>

(Rupees One crore Fifty six lakhs Thirty thousand Two hundred and Seventy only)

Abstract of the Location Specific Programme is furnished below.

Sl. No	Item	Amount (Rs. in lakhs)
1.	Tribal Agriculture - Idukki	6.00
2.	Promotion of Annual Oil seeds	49.50
	a) Sesamum	
	b) Ground nut	37.50
	<b>Total (Promotion of Annual Oil seeds)</b>	<b>87.00</b>
3.	Promotion of Sugarcane	63.3027
	<b>Grand Total</b>	<b>156.3027</b>

**Financial Outlay :-**

During the current year, continuous Administrative Sanction is issued for the implementation of the scheme "Development and Promotion of Location Specific Crops for an amount of Rs. 156.3027 (Rupees One crore Fifty six lakhs Thirty thousand Two hundred and Seventy only) as per the above statement under the H.o.A 2401 - 00 - 103 - 75 P. A separate proposal will be submitted to Government for Administrative Sanction for the balance amount of Rs. 2.0 lakh.

**Monitoring**

The Principal Agricultural Officers of the concerned districts are requested to take urgent action to achieve the targets in full during the year itself. Deputy Director(H) of the districts will be in charge of the implementation of the scheme.

Monthly progress report should invariably contain component wise physical and financial targets and achievements and the stage of implementation of each component. Since Government is giving emphasis to women participation and gender budgeting, maximum efforts have to be made to include women beneficiaries in the scheme. The number of women beneficiaries and the amount utilised for such beneficiaries (component-wise) should also be separately shown in the monthly progress report.

Sd/-

**Director of Agriculture**

Copy to

1. PAOs Palakkad, Alappuzha, Kollam, Pathanamthitta, Idukki, Malappuram, Thrissur & Ernakulam
2. Additional Director (CP)
3. IT section
4. Stock File
5. TP section
6. SW section

**SAJEEV GOPIKRISHNA**  
Joint Director of Agriculture (WM)  
Directorate of Agriculture Development  
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Vikas Bhavan, Thiruvananthapuram - 33

## ANNEXURE I

District wise physical and financial target of **Promotion of Annual Oilseeds under Location Specific Scheme 2020-21**

### SUBSIDY

Sesamum @ 5000/HA

Groundnut @ 15000/ha

District	Sesamum		Groundnut		Total	
	Physical (ha)	Financial (lakh)	Physical (ha)	Financial (lakh)	Physical (ha)	Financial (lakh)
Alappuzha.	375	18.75	0	0	375	18.75
Kollam	245	12.25	0	0	245	12.25
Ernakulam	25	1.25	0	0	25	1.25
Thrissur	170	8.5	0	0	170	8.5
Malappura m	175	8.75	0	0	175	8.75
Palakkad	0	0	250	37.50	250	37.50
<b>Total</b>	<b>990</b>	<b>49.50</b>	<b>250</b>	<b>37.50</b>	<b>1240</b>	<b>87.00</b>

(Rupees Eighty Seven Lakh only)

Sd/-  
Director of Agriculture



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## ANNEXURE II

District wise Physical and financial target of **Sugarcane Cultivation** under **Location Specific Scheme 2020-21**

Subsidy @ 20000/ha

Crop	Alappuzha		Pathanamthi tta		Idukki		Palakkad		Total	
	Phy (ha)	Fin (lakh)	Phy (ha)	Fin (lakh)	Phy (ha)	Fin (lakh)	Phy (ha)	Fin (lakh)	Phy (ha)	Fin (lakh)
Sugarcane	25	5.00	10	2.00	256.5135	51.3027	25	5.00	316.5135	63.3027

(Rupees Sixty Three Lakh Thirty Thousand Two Hundred & Seventy only)


## ANNEXURE III

Allocation of Financial Targets of **Tribal Agricultural Programme** under Location Specific Scheme to Principal Agricultural Officer, Idukki

Sl. No.	Item	Amount (Rs. in lakh)
1.	Cultivation of Traditional millets	6.00

(Rupees Six Lakh only)

Sd/-  
Director of Agriculture

  
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9/10/2020