

CIRCULAR

Sub: Annual Plan 2020-21 - Scheme for 'Coconut development- Rehabilitation and rejuvenation of coconut palms in Kerala as part of Coconut Mission- Coconut Council 2nd year- 'KERAKERALAM SAMRUDHA KERALAM Scheme - working instruction issued- reg

Ref: 1.Order No.ADFW/470/2020-TP2 dated 01-07-2020
2.Circular of even no. dated 17/6/2020
3.G.O (Rt) no.3748/2020/Fin dated 19-6-2020
4.Lr of even no. dated 01-07-2020
5.Lr of even no. dated 15-07-2020

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During the current financial year there is a budget provision of **Rs 7421.00 lakh** under Head of Account **2401-00-103-87 Plan** for implementation of Coconut Development Scheme. One of the components of the scheme is 'Rehabilitation and rejuvenation of coconut palms in Kerala as part of Coconut Mission- Coconut Council- 2nd year' for which an amount of **Rs 2000.00 lakh (Rupees Two thousand lakh only)** is earmarked. As per order 1st read above, continuous administrative sanction has been accorded for the implementation of the Coconut council scheme- 2nd year for an amount of Rs 1470.2645 lakh during 2020-21. The components of the scheme are the following.

- Distribution of coconut seedlings – Rs.585.50 lakh
- Seed nut procurement and nursery charges- Rs.884.7645 lakh

In order to bring visible changes in the coconut sector, Government of Kerala, vide GO(Ms) No.138/2018/Agri dated 21-11-2018, has constituted a Coconut Development Council with the objectives of expanding area under coconut cultivation in the State, improving production and productivity and overall improvement of this sector. The council activities are planned with a 10 year vision from 2018 to 2028.

Objectives of the rejuvenation programme

- Cut and removal of old, senile, unproductive and disease advanced palms.
- Replanting with high yielding semi tall and dwarf varieties.
- Rejuvenation of existing gardens by adopting integrated management practices.
- Assistance for replanting
- Under planting in old plantations with good quality planting materials.
- Development of existing coconut farms for effective supply of seed nuts

The major interventions proposed under coconut council are:

1. Bring additional area of 1.44 lakh ha under coconut cultivation by the year 2028.
2. Increase productivity of coconut palms.
3. Ensure availability of good quality planting materials to farmers through expanding scientific seednut procurement and establishment of decentralised nurseries.
4. Encourage inter cropping and mixed cropping in coconut plantations.
5. 'Keragramams' to be formed in all panchayats having major area under coconut.
6. Trained youth to be grouped as Kera Karma Senas for carrying out harvesting and plant protection activities.
7. Encourage coconut based value addition ventures.
8. Support startups in coconut sector.
9. The functioning of coconut agro parks to be started.
10. Popularise neera and other good quality coconut palm products at national and international levels.

Programme: -

The following activities will be undertaken to increase production and productivity of coconut in the State under this scheme.

- Distribution of quality coconut seedlings.
- Seednut procurement and nursery charges.

Detailed programme and activities envisaged are furnished below

1. Distribution of coconut seedlings - Rs.585.50 lakh.

1.A. Distribution of coconut seedlings @75 numbers/ ward

The Coconut Council scheme for Rehabilitation and rejuvenation of coconut palms in Kerala as part of Coconut Mission is being implemented under the title "Kera Keralam Samrudha Keralam" in all the districts from 2019-20 onwards. It is targeted to plant WCT, Dwarf, Hybrid coconut seedlings (Total 75 coconut seedlings/ ward/year) in a proportion of 60:20:20 (i.e WCT-45 nos, Dwarf-15 nos and Hybrid-15 nos). Apart from Agriculture Development and Farmers Welfare Department, the participation of Coconut Development Board, Central Plantation Crops Research Institute, Kerala Agricultural University, Decentralised nurseries under CPCRI etc are sought to achieve the objectives envisioned for the prosperity of coconut sector in the State. During 2020-21

it is envisaged to distribute 6.5 lakh WCT, 0.5 lakh Dwarf and 1.50 lakh hybrid coconut seedlings produced by different institutions and agencies mentioned above.

During 2020-21, vide GO(Rt)No. 654/2020/Agri dated 17-7-2020, Government have sanctioned to procure seedlings from CPCRI at the revised of Rs 110 for WCT, Rs 210 for Dwarf and Rs 250 for Hybrid and distribute to farmers at the rate fixed by Coconut Development Council. The difference in price will be met from the budget provisions for the component during the current year.

The Coconut Development Council- General Council meeting held on 30-5-2019 has decided to distribute the seedlings at a proportion of 60% WCT, 20% Dwarf and 20% Hybrids with 50% financial assistance, the balance to be borne by the beneficiaries. In the coconut council General Council meeting on 30-5-2019 the cost of seedlings have been fixed @ Rs 100 for WCT and Dwarf seedlings and Rs 250 for Hybrid seedlings.

The variety wise assistance for seedlings is detailed below.

Sl. No	Variety of seedlings	No. of seedlings (in lakh)	Cost/ seedling (Rs)	Total amount of Assistance (50% Cost of seedlings) (Rs. In lakh)
a	WCT	6.5	100	325
b	Dwarf	0.5	100	25
c	Hybrid	1.5	250	187.5
	Total	8.5		537.5

As per the reference 2nd and 5th cited above list of panchayats selected for distribution of coconut seedlings under coconut council 2nd year during 2020-21 have been communicated to the Principal Agricultural Officers along with farm wise allocation of seedlings for early lifting and distribution of seedlings during the planting season. The availability of seedling during the current year may not be sufficient to follow the ratio of 60:20:20 for WCT: Dwarf:Hybrids in all the panchayats selected. In such cases the seedlings deficit in the ratio proposed for WCT/Dwarf/Hybrid need to be adjusted during the distribution in subsequent years without altering the ratio proposed. The general guidelines issued as per Circular referred 2nd above should be followed for distribution of seedlings.

An amount of Rs.537.50 lakh is ear marked for this component.

1 B. Distribution of WCT coconut seedlings for planting in the bunds of R-Block kayal lands - Rs.25.00 lakh

Hon'ble Minister for Agriculture has announced the programme for distribution of coconut seedlings for planting in the bunds of R-Block kayal lands in Alappuzha district during the current year. Accordingly 25000 WCT coconut seedlings will be distributed free of cost to the farmers in the region during the current year. The cost of the seedlings for this purpose will be met from the fund provisions under the scheme during the current year. Principal Agricultural Officer, Alappuzha

should ensure the planting and maintenance of the seedlings through the local farmers in the region.

An amount of Rs.25.00 lakh is earmarked for this component.

1C. Transportation of seedlings and awareness programme –Rs.23.00 lakh

The coconut seedlings allotted to the districts from different farms/agencies should be distributed to the wards of the selected panchayats/ municipality/corporation by the Principal Agricultural Officer/ Assistant Director of Agriculture concerned. Transportation of coconut seedlings have to be carried out through department vehicles or private vehicles. Tender procedures should be followed wherever necessary. Due to the prevailing COVID-19 pandemic situation in the state, awareness programmes need not be organised during the distribution of seedlings this year.

An amount of Rs.23.00 lakh is earmarked for meeting the transportation charges and connected expenses such as loading and unloading charges.

District wise allocation of funds for transportation charges are given below.

Sl No	District	Amount(Rs in lakh)
1	Thiruvananthapuram	1.0
2	Kollam	0.4
3	Pathanamthitta	1.0
4	Alappuzha	4.25
5	Kottayam	1.5
6	Idukki	1.0
7	Ernakulam	1.0
8	Thrissur	4.25
9	Palakkad	1.75
10	Malappuram	2.25
11	Kozhikode	0.75
12	Wayanad	1.25
13	Kannur	2.0
14	Kasargod	0.60
	Total	23.00

2. Seednut procurement and nursery charges- Rs.884.7645 lakh

Activities like Seednut procurement, hybridisation, nursery management etc will be carried out by the department farms and seed development units under coconut council scheme during the current year also for which Rs. 884.7645 lakh is ear marked. Detailed working instruction for the component Seed nut procurement and nursery charges (Rs.884.7645 lakh) has been issued from TH Section of the Directorate of Agricultural Development and Farmers Welfare vide Order No.TH(2)8504/2020 dated 27-7-2020.

Abstract of Financial Assistance for seedling distribution

Sl. No	Item	Cost/ seedling Rs.	Total proposed No for distribution (in lakh)	Total amount required(50% subsidy) (Rs in Lakh)
1	Distribution of coconut seedlings			
a	WCT	100	6.5	325
b	Dwarf	100	0.5	25
c	Hybrid	250	1.5	187.5
	Total		8.5	537.5
B	Planting WCT Coconut seedlings in the bunds of R-block kayal lands	100	25000	25
C	Transportation of seedlings and Awareness programme			23
	Total			585.5

Implementation and Monitoring

The Agricultural Officer of Krishibhavans will be responsible for effective implementation of the scheme at Panchayat level. The Assistant Director of Agriculture will monitor the scheme at block level and Deputy Director of Agriculture(YP) at district level. Principal Agricultural Officer will supervise the scheme implementation at district level. Additional Director of Agriculture(CP) will monitor the scheme at State level. The ADAs should submit a consolidated block wise report to the DDA (YP) who in turn will submit a detailed report to the Additional Director of Agriculture (CP) by 5th of every month. **Monthly progress report of**

physical and financial targets and achievements and the stage of implementation of each component with AEU wise details should be furnished as per Annexure-1. Since Government is giving emphasis to women participation and gender budgeting, maximum efforts have to be made to include women beneficiaries in the scheme. The number of women beneficiaries (component wise) should also be separately shown in the monthly progress report. (Reporting and official correspondence in respect of this scheme may be made in the email id adatbagridir@gmail.com and deputydacad@gmail.com).

As per GO 3rd read above, Government have accorded sanction to collect the 50% beneficiary contribution towards the supply of seedlings through separate receipt books printed for the purpose and remit the amount collected to a separate STSB account opened in favour of Director of Agriculture (STSB Account no. 799011400005804, Sub Treasury, Vellayambalam, Thiruvananthapuram; Treasury Code-104, Customer ID- 1855113). Principal Agricultural Officers should distribute the receipt books to the krishibhavans concerned and instruct Agricultural Officers to remit the amount to the above STSB account. The details of beneficiary contribution collected should be reconciled at district level and furnished along with the details of invoices of the farm/ Agency to the Directorate for effecting payments to the farms/ agencies concerned as per the proforma given as annexure-2 .

The Principal Agricultural Officers shall furnish a detailed completion report including the no. of beneficiaries (male, female, SC/ST, general) and utilization certificate immediately on completion of the project.

The expenditure for the scheme Rehabilitation and rejuvenation of coconut- coconut council scheme- Kerakeralam SamrudhaKeralam -2nd year will be debited under the head of account 2401-00-103-87 OC Plan during current years budget provision.

Sd/-

Director of Agriculture

Additional Director of Agriculture (C)

To

All Principal Agricultural Officers for information and n/a
TA to Director of Agriculture
CAs to Addl.DA(Plg), Addl.DA(CP), Addl.DA(Farms), Addl.DA(Extn), Addl.DA(Mktg), SAE
All Joint Directors of Agriculture (in the Directorate)
Principal Information Officer, FIB, Thiruvananthapuram
Planning Section, Directorate of Agriculture
Finance section
IT Cell for publishing in the website.

Annexure-1

PROGRESS REPORT OF THE SCHEME FOR COCONUT DEVELOPMENT-
(SECOND YEAR ASSISTANCE)

Coconut Development Council- 2nd year- 2020-21 distribution of seedlings

H/A 2401-00-103-87 PLAN

DISTRICT -

DISTRICT -																			
1 Distribution of coconut seedlings																			
Sl No.	Name of KrishiBhavan	AEU No	Physical Target				Physical Achievement				Financial		No of beneficiaries						
			WCT	Dwarf	Hybrid	Total	WCT	Dwarf	Hybrid	Total	Target	Achvt	Men		Women				
													General	SC/ST		General	SC/ST		
2 Transportation Charges(Only Fin. Details)																			
	Total for distribution of seedlings																		

Principal Agricultural Officer

Coconut Development Council- 2nd year 2020-21

Principal Agricultural Officer