

TV (1) 11376/2020

Directorate of Agriculture Development
and Farmers Welfare Department
Vikas Bhavan, Thiruvananthapuram
Date:21/07/2020

CIRCULAR

Sub:- Annual Plan 2020-21 – scheme on “Strengthening of Agricultural Extension”–
Award to Best Performers - Administrative sanction accorded - Working
Instructions issued -reg.

Ref:- 1. G.O (Rt) No. 604/2020/AGRI dtd 30/06/2020

During the financial 2020-21 an amount of Rs.1555.00 lakh has been earmarked as budget provision for the scheme “Strengthening of Agricultural Extension” under the Head of account 2401-00-109-80(P)

As per the reference cited above Government have accorded administrative sanction for the scheme on “Strengthening of Agricultural Extension” for an amount of Rs. 692.82923 (Rupees Six Crore Ninety Two lakhs Eighty Two Thousand Nine Hundred and Twenty Three only) from the current years budget provision under the **H/A 2401-00-109-80(P)**. One of the component of this scheme is “**Award to Best Performers**”. An amount of **Rs. 261.62603 lakh** is earmarked for this component as per the reference cited above. All awards coming under various schemes have been brought under a single umbrella. These include the existing general awards, awards to the vegetable development programme, award of organic farming division and award to extension personnel.

Every year the Department of Agricultural Development and Farmers welfare honour outstanding farmers, extension personnel, scientist in the field of agriculture and farm journalists by distributing Cash awards, momento, Certificate etc. The award will be distributed at public function organised in the state level and district level.

Objectives

- 1) Improving the dignity of farming and farmers among public
- 2) Recognising the outstanding farmers in the field of agriculture
- 3) Attract and mobilize youth towards farming
- 4) Recognising outstanding extension personnel in the field of agriculture

Mode of Implementation

The outstanding farmers are selected by inviting applications at KB level. Screening will be done through field verification and the list in the each category will be nominated from each district for state level selection. The selection committee constituted by the Department include officials of Department of Agriculture and allied sectors. The Best performers identified are honoured in public function.

During the current financial year the following programs are proposed

I. Cash Awards to District and State level Award Winners

Cash awards will be given to all awardees except the awards to officials of Agriculture Development and Farmers welfare Department. An amount of Rs.224.15 lakhs is earmarked for this purpose.

a) Cash award at District level - Rs.118.65 lakhs

b) Cash Award at State level - Rs.105.50 lakhs

Total - Rs. 224.15 lakhs

Cash Awards at District level is distributed as shown below:

Sl No	District	Amount for Award under Vegetable Development Programme	Amount for Award under Organic farming	Total (Amount in lakhs)
1	TVPM	2.475	6	8.475
2	KLM	2.475	6	8.475
3	PTA	2.475	6	8.475
4	ALP	2.475	6	8.475
5	KTM	2.475	6	8.475
6	IDK	2.475	6	8.475
7	EKM	2.475	6	8.475
8	TCR	2.475	6	8.475
9	PKD	2.475	6	8.475
10	KZD	2.475	6	8.475
11	MLPM	2.475	6	8.475
12	WYD	2.475	6	8.475
13	KNR	2.475	6	8.475
14	KSD	2.475	6	8.475
	Total	34.65	84	118.65

(Rupees One Crore Eighteen lakhs and Sixty five Thousand only)

II. Expenses for field verification and other prizes at District level

- a) At District level :- An amount of 10 lakhs is earmarked for expenses at District level for field verification, cost of memento, certificate and for the conduct of District level award distribution function.

Sl No	District	Amount (Rs. In Lakhs)
1	TVPM	0.75
2	KLM	0.70
3	PTA	0.70
4	ALP	0.70
5	KTM	0.70
6	IDK	0.70
7	EKM	0.70
8	TCR	0.75
9	PKD	0.75
10	KZD	0.70
11	MLPM	0.70
12	WYD	0.70
13	KNR	0.75
14	KSD	0.70
	Total	10.00

- b) State level :- At state level an amount of Rs.15 lakh is earmarked for the expenditure for field verification, cost of momento, gold coin and certificate.

III. State level Award Distribution function

An amount of Rs. 12.47603 lakhs is ear marked for meeting the expenses for the conduct of State level Award Distribution function

Monitoring and Evaluation

At District level, Deputy Director of Agriculture (T) will be monitoring the programme. At State Level, the programme will be monitored and evaluated by Additional Director of Agriculture (Extension).

Financial Outlay- Summary

As per the administrative sanction issued an amount of 261.62603 lakhs is required for the implementation of the following components of scheme "strengthening of Agricultural Extension 2020-21- Award to Best performers". The the component wise breakup is summarised as follows.

Sl. No	Component	Amount (Rs. In Lakhs)
1.	Cash Awards to District level and State level Award winners	224.15000
2.	Expenses for field verification and other prizes at District level	10.00000
3.	Expenses for field verification and other prizes at State level	15.00000
4.	State level Award distribution function	12.47603
	Total	261.62603

(Rupees Two crore sixty one lakh sixty two thousand and six hundred and three only)

The expenditure will be met from the H/A 2401-00-109-80 (P) for an amount of Rs. 261.62603 lakhs from the current year budget provision.


Additional Director of Agriculture
Directorate of Agriculture
Chiruvananthapuram-33

Sd/-
Director of Agriculture

To:

- All Principal Agricultural Officers – for information and necessary action

Copy to:

- CA to All Additional Directors of Agriculture
- CA to All Joint Directors of Agriculture
- Principal Information Officer, FIB for giving wide publicity through print and electronic media
- Deputy Director of Agriculture, IT Cell - for information and publishing in the website.
- All ADA's and AO's of Krishi Bhavans.