

TS(2)8233/.2020

Directorate of Agricultural  
Development and Farmers Welfare,  
Vikas Bhavan

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CIRCULAR

Sub: Annual plan 2020-21- Integrated Coffee Development – A component under the scheme for Revitalization of Agriculture sector in Wayanad 2020-21 Working instruction for implementation - orders issued .

Ref : 1) Letter No .ADW/479/2020-TP(2)dated 25/05/2020 of Director of Agriculture  
2)Minutes of the working group meeting held on 28/05/2020  
3) GO.(Rt)No553/2020/AGRI dtd 22/06/2020 of Agriculture(PB)Department

During the financial year 2020-21 an amount of Rs.1335.00 lakhs has been earmarked as budget provision under the Ha2401-00-800-27 for the scheme "Revitalization of Agriculture Sector in Wayanad".One of the components of the scheme is "Integrated Pepper and Coffee Development for which an amount of Rs.1000 lakhs has been set apart .Out of this amount Rs.300 lakhs is set apart for the component "Integrated Coffee Development". Vide letter under reference<sup>1st</sup> read above, the Director of Agriculture Development and Farmers Welfare Department has submitted a proposal for the component- Integrated Coffee Development for an amount of Rs.300 lakhs under the scheme "Revitalization of Agriculture Sector in Wayanad" for placing before the Working Group for Administrative Sanction. Vide reference 2 nd cited the working group approved the proposal for Rs225 lakhs and as per the order under ref Government of Kerala accorded Administrative sanction for the implementation of scheme component - "Integrated Coffee Development" under the scheme for Revitalization of Agriculture sector in Wayanad" during 2020-21 for Rs.225 lakhs.

The coffee production in Kerala is around 23 % of the country's total coffee output which makes the second largest coffee-producing state in India. Wayanad, a popular district in Kerala produces almost around 90% of the state's coffee produce

which literally concludes that the coffee economy of Kerala is highly correlated with Wayanad. There are mainly two varieties of coffee i.e. Coffee arabica and Coffee robusta. Currently, Robusta coffee production exceeds 95% of the total coffee cultivation in Wayanad. Wayanad Robusta Coffee having obtained geographical indication definitely has potential to grow immensely with active involvement of the Department. With proper management of coffee plantations, adopting scientific cultivation, rejuvenation of coffee plantation by under planting with new HYV inter cropping with fruit trees, provision of irrigation facilities, introduction of climate specific Arabica varieties suitable for Wayanad, etc., coffee growers will be able to realize better income. Taking in to consideration of above facts the following three components are included under the scheme

Sl.No	Name of component	Amount in Lakhs
1	Management of existing coffee garden	100.00
2	Rejuvenation of old garden-under planting, pruning/removal if required) of old and senile plants shade Regulation, planting of quality seedlings Management including manuring	75.00
3	Inter-cultivation with fruit trees like Mangosteen, Litchi, Avocado, Rambutan	50.00
	GRAND TOTAL	25.00

Objectives of the scheme are

- (i) To increase production and productivity of existing crop
- (ii) To rejuvenate existing coffee garden by under planting with quality planting materials
- (iii) To promote export
- (iv) To introduce fruit plants in coffee plantation
- (v) To increase the income of the coffee farmers

## 1) Management of existing coffee gardens (Rs.100.00 lakhs)

Coffee comes from poorly managed coffee gardens with old trees. Since coffee is a perennial crop that can produce coffee beans for many years, the crop is mostly poorly managed. Such old and poorly managed trees usually have reduced production potential. Declining soil fertility is another major problem due to lack of scientific soil management practices. As a result, soil is continuously mined and its fertility continues to decline. It is proposed to improve the soil fertility and soil properties in existing coffee gardens through the application of lime and Integrated Nutrient Management practices in a total area of 1000 Ha with proposed assistance of Rs.10000/Ha. An amount of Rs.100.00lakh is set apart for this component.

## 2) Rejuvenation of old garden) - (Rs.75.00lakh

As coffee is normally treated as a side crop and given very little attention, most coffee gardens are made up of old and senile trees with poor productivity. Poor quality of planting materials used also adds to this problem. In order to rejuvenate the existing old coffee gardens and to increase their productivity the following activities are proposed with a budget outlay of Rs.75Lakhs.

### **a) planting with good quality seedlings**

The old/senile and unproductive plantations has to be replaced with high yielding, disease tolerant coffee varieties. The planting materials required for new planting are to be collected preferably from department farms, KAU, Central Government Institutions and other approved nurseries. The quality of planting material should be ensured if made available through approved nurseries or progressive farmers.

### **b) Pruning/removal of old and senile plants are to be done if required and shade regulation**

### **c) Soil management including manuring**

It is proposed to provide assistance 50% of assistance of Rs25000/ha for total cost of cultivation of 50,000/ha and rejuvenation of old garden is proposed to be implemented in 300ha for which 75Lakhs is ear marked under the scheme.

### **3) Inter cultivation with fruit trees (Rs.50.00 lakhs)**

It is proposed to encourage the cultivation of fruit trees suited to climatic conditions of , such as Mangoes teen, Litchi, Avocado, Rambuttan etc., in coffee plantations. Planting material supply, support for planting activities and other management support will be provided under this component. An amount of Rs. 50.00 lakh is proposed for the implementation of this component @ Rs.25000/ha in 200ha of coffee gardens (Rs.100.00 lakhs)

#### **Benefits**

This scheme will be beneficial to the farming community of Wayanad district. Assistance to the various components incorporated in this scheme will be of help to support their livelihood and provide some measure of reassurance to the farmers of Wayanad district.

The following general Conditions should be followed, wherever applicable.

1. All rules, formalities and procedures shall be strictly followed for the implementation of the scheme. The norms of financial propriety shall be adhered to.
2. The expenditure would be met from the provision available under the appropriate head of account.
3. The fund release will be based on actual requirement, and the fund released should not be parked in banks.
4. Store purchase rules shall be strictly Adhered to for all kinds of purchases.
5. Tender/e-tender and other stipulated formalities shall be followed wherever necessary.
6. Principal Agricultural officer should prepare an implementation schedule to complete the project in time.
7. Post creation and purchase of vehicles are not admissible under the schemes.
8. The implementation is as per the existing procedures, rules and regulations.

TC 21/2042  
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9. The Principal Agricultural officer should submit monthly progress report on component wise physical and financial achievement before 3<sup>rd</sup> of every succeeding month.

Sd/-

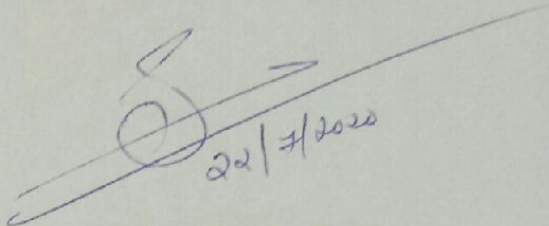
DIRECTOR OF AGRICULTURE

To

All Principal Agricultural Officers

Copy to

1. TA to Director of Agriculture
2. CA to all Additional DAs
3. All JDAs at HQ / SFO
4. Finance section
5. Planning section
6. SW Section
5. Stock file/Spare
6. IT Cell for publishing in web site

  
**RAJESWARI. S.R**  
**PLANT PROTECTION OFFICER**  
**AGRICULTURE DEVELOPMENT**  
**& FARMERS WELFARE DIRECTORATE**  
**VIKAS BHAVAN, FORM-33**