

**CIRCULAR**

Sub: Coconut Development Board Scheme- Organizing block level workshop on scientific coconut cultivation technologies/ value addition in coconut under Extension activities during 2019-20 in Kerala- guidelines issued -reg

Ref: 1. Govt of India letter F. No. 58/2019-pub dated 15-7-2019 of CDB Kochi  
2. GO(Rt) No.1160/2019/AGRI dated 30-11-2019.

Administrative approval by the Coconut Development Board and Administrative sanction by the State Government have been accorded vide reference 1<sup>st</sup> and 2<sup>nd</sup> cited above to implement the 100% Centrally assisted project of the Coconut Development Board "Organizing block level workshop on scientific coconut cultivation technologies/ value addition in coconut under Extension activities during 2019-20 in Kerala" for an amount of Rs 20.00 lakh.

**Objectives:**

1. Impart knowledge on scientific coconut cultivation thereby improving production and productivity, integrated pest and disease management including biocontrol measures, climate smart agriculture including soil and water conservation and quality seedling production practices.
2. Impart knowledge on value addition prospects in coconut.
3. Popularising the Schemes extended by Coconut Development Board for coconut cultivation and coconut industry among the farmers and stakeholders.

**Programme:**

General guidelines for organizing block level workshop are as follows.

Duration of the workshop: one day

Participants proposed: 50 participants from the following groups

- a) Officials of Agricultural department at block level.
- b) Leading NGOs in Agriculture/ Watershed management projects coming under the block
- c) Entrepreneurs
- d) Progressive farmers of FPOs.

Programme schedule to be followed is as follows.

Time	Topics
9.00AM	Registration
10.00AM	Welcome Address
10.30AM	Opening Remarks: Technical Officer, CDB
11.15 AM	Tea Break
11.20AM	Seminar Session-1 Scientific coconut cultivation technologies/Area Expansion under coconut (By Scientists from SAU/CPCRI/SARS/Officers of Agriculture Department)
1.00 PM -2.00 PM	Lunch Break
2.00PM-3.00PM	Seminar Session-2 Processing and value addition in coconut/ Marketing (By Scientists from SAU/CPCRI/SARS/Officers of Agriculture Department)
3.00PM-4.00PM	Activities of CDB for promoting scientific coconut farming and processing (By Technical Officer CDB)
4.00PM-4.15PM	Tea Break
4.15PM-5.00PM	Discussion
5.00PM	Vote of Thanks

#### **Financial outlay:**

Financial outlay for the Block level Workshop is as follows

Sl.No.	Components	Rate(Rs)	Amount(Rs)
1	Stationery and Publications (for 50 persons)	20/-	1000
2	Honorarium(for 2 Persons)	1500/-	3000
3	Tea, Snacks and Lunch (for 50 persons)	160/-	8000
4	TA (for 50 persons)	100/-	5000
5	Cost of materials for practical class		2000
6	Miscellaneous		1000
	Total		20000

Physical and Financial target are given below.

Sl.No	District	No of Workshops	Amount(Rs in lakh)
1	Thiruvananthapuram	8	1.60
2	Kollam	8	1.60
3	Pathanamthitta	4	0.80
4	Alappuzha	8	1.60
5	Kottayam	6	1.20
6	Idukki	2	0.40
7	Ernakulam	10	2.00
8	Thrissur	12	2.40
9	Palakkad	8	1.60
10	Malappuram	10	2.00
11	Kozhikode	8	1.60
12	Wayanad	2	0.40
13	Kannur	10	2.00
14	Kasargod	4	0.80
	Total	100	20.00

**Impact:**

The workshop would help to improve the knowledge of the targeted learners about the new technologies in coconut cultivation and processing thereby leading to increase in production, productivity, processing and value addition.

**Implementation & Monitoring**

The Assistant Director of Agriculture at the block level will organize the workshop. The Deputy Director of Agriculture (YP) will monitor the scheme at district level. The Principal Agricultural Officer will supervise the scheme implementation at district level. Additional Director of Agriculture (CP) will monitor the scheme at State level. The DDA(YP) should submit a consolidated district wise monthly report to the Additional Director of Agriculture (CP). ( The official email id for reporting of this scheme is [adatbagridir@gmail.com](mailto:adatbagridir@gmail.com)).

Completion report with utilization certificate has to be submitted positively by 30th April 2020.

The district wise fund allocation will be transferred through PFMS to the bank account of the concerned Principal Agricultural Officers and in turn to the accounts of Assistant Directors of Agriculture opened for the transactions under CDB schemes during the current year. The Principal

Agricultural Officers shall reallocate the physical and financial targets to block level ADAs and the funds received should be transferred immediately to the bank account of the Assistant Directors of Agriculture for urgent implementation of the scheme.

Sd/-

Director of Agriculture

Deputy Director of Agriculture (CD)  
Agricultural Development and  
Farmers Welfare Directorate  
Vikas Bhavan, Tvm - 33

To

All Principal Agricultural Officers  
Planning Section, Directorate of Agriculture  
TA to DA  
CAs to Additional Directors of Agriculture (Plg/ CP/Mktg/Extension/Farms)  
CA to State Agricultural Engineer  
All JDAs in the Directorate  
Chief Coconut Development Officer, CDB with C/L for information  
IT cell for publishing in the website