

**CIRCULAR**

Sub:- Annual Plan 2018-19- Scheme for Strengthening of Agricultural Extension –  
**HR Support to project directorate and Extension wing**- Sanction  
accorded- Working Instructions issued– reg.

Ref: - 1. G.O (Ms) No. 102/2017/AGRI dated 10/08/2017 of Agriculture (Planning -A)  
Department.  
2. Order No.TP (2) 7462/18 dtd 28.04.2018 of Director, Agriculture  
Development & Farmers Welfare Department

ATMA is one of the efficient approaches in delivering advanced technologies in the field of agriculture as far as the new initiatives in extension are concerned. It is rather an innovative approach than the existing set up with a view to achieve the targeted 4% growth in agricultural sector so as to move our nation into the “Developed Nations Group”. The ATMA programmes are aimed at changing the traditional pattern of implementation of different agricultural plan components and approaching the system in a more professional way. ATMA encompasses the single window system of service delivery, irrespective of the farmers’ enterprises such as agriculture, animal husbandry, fisheries, poultry, dairy etc.

ATMA is a Centrally Sponsored Extension Programme which focuses on farmer oriented activities, farm information dissemination and establishing farmer scientist linkage. For achieving these objectives additional manpower support is required. Under this background the programme of hiring of man power for the effective extension delivery is proposed.

Government has accorded administrative sanction for the scheme strengthening of Agricultural Extension. Under this scheme an amount of **Rs. 200 lakhs** is set apart for the component “**HR Support to Project Directorate and Extension wing**” under the head of account 2401-00-109-80 plan during the year 2018-19. Vide ref 2<sup>nd</sup> cited above continuous sanction has been accorded for the implementation of the aforesaid scheme.

**Objectives:-**

- Man power support for Extension services
- Empowering the extension personnel with modern devices for communication.
- Making use of the services of eminent consultancy agencies for monitoring extension services and obtaining vital inputs for efficient planning and management of extension programmes.

**Programme:-**

The various components of the schemes under this programme are given below

**1. Honorarium to District Technology Managers in Agriculture and allied sectors**

25 District Technology Managers are engaged in 14 districts and in Head Quarters in Agriculture sector. 20 DTMs are appointed in allied sectors i.e., 14 DTMs (one each in 14 districts) in Animal Husbandry and 6 DTMs in Fisheries in Thiruvananthapuram, Kollam, Alappuzha, Kannur, Trissur and Kozhikode districts. The total amount for the honorarium is Rs.135 Lakhs @ 25000/- per month. They will co-ordinate technology management activities at block level. The Technology Managers will also perform data consolidation work and create a real time data bank of field level problems and enquires. They will be responsible to record the outcomes of meetings and seminars and various field problems for onward transmission to higher authorities. The District Technology Managers strengthen and support the extension activities at district level and DTM at State Level Nodal Office will co-ordinate the activities in the state level by collecting the required information from all the districts. All reports on ATMA and other extension activities will be collected by DTMs at districts and State Nodal Office.

**2. Human Resource Support at FTC, Pandalam and Vengeri**

Two Technical officers with BSc (Ag.) a qualification is appointed each at FTC Vengeri and Kozhikode on contractual basis with an honorarium of Rs. 25000/- per month. An amount of Rs.12 lakhs is set apart for this component.

**3. Honorarium and travel expenses to faculties engaged in RATTs and FTCs**

An amount of Rs.14.00 lakhs is set apart for this component.

**4. Providing course material for trainees at RATTs and FTCs**

An amount of Rs.32.50 lakhs is set apart for this component

**5. An amount of Rs.6.50 lakhs is provided for miscellaneous expenses including Festival allowance and Earned leave surrender****Financial Outlay:**

The total financial outlay for the implementation of the scheme during 2018-19 is detailed below



Sl.No	Details	Rate	Amount (Rs. In lakhs)
1	Honorarium to District Technology managers in Agriculture and allied sectors @ Rs. 25000/month	Rs. 25000x12x45	135
2	Human Resource Support at FTC, Vengeri and Pandalam @ Rs. 25000/month	Rs. 25000x12x4	12.0
3	Honorarium and travel expenses to faculties engaged in RATTCs & FTCs		14.0
4	Providing course material for trainees		32.50
5	Miscellaneous		6.50
		<b>Total</b>	<b>200.00 lakhs</b>

During the current year 2018-19 an amount of Rs. 200.00 lakhs is set apart for the implementation of the scheme "Human Resource Support to Project Directorate and Extension Wing" which can be met from the budget provision under H/A 2401-00-109-80 (P). District wise allocation of the scheme is given in **Annexure I**. The fund set apart under component 4 & 5 will be allotted as per the request of Principal Agricultural officers.

**Monitoring and Evaluation: -**

The Deputy Project Director ATMA will assist the Project Director ATMA in implementation and monitoring of all activities in Human Resource Support to Project Directorate and Extension Wing"

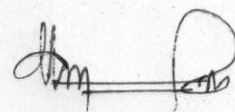
The overall monitoring of the scheme will be done by the Principal Agricultural Officer at District Level. The Monthly Progress Report regarding 3<sup>rd</sup> and 4<sup>th</sup> component should be collected by DD (E & T) from RATTC/FTC and should be handed over to PD, ATMA. The consolidated MPR of the scheme should be submitted to State Nodal Cell in the email ID ([nodalatmakerala@gmail.com](mailto:nodalatmakerala@gmail.com)) on or before the 5<sup>th</sup> of every month by PD, ATMA.

Sd/-

**Director**

**Agriculture Development and Farmers Welfare Department**

To All Additional Directors of Agriculture  
All Principal Agricultural Officers  
All Project Directors (ATMA), DDA(E & T)  
DDA, RATTC, Kazhakuttom, Kottayam, Vytilla, Malampuzha, Thaliparambu  
DDA, FTC, Vengeri, Pandalam  
Planning Sn  
CA to Director of Agriculture  
DDA (IT) for uploading in the website  
Stock File/Spare



MINI T  
Assistant Director of Agriculture (ATMA)  
Directorate of AD & FWD  
Vikas Bhavan Tvm - 33

**Annexure – 1**

Sl No.	District	Honorarium to District Technology managers in agri and allied sectors @ Rs. 25000/ month		Human Resource Support at FTC, Vengeri & Pandalam @ Rs. 25000/ month		Honorarium and travel expense to faculties engaged in RATTC & FTC	Total
		Tar		Tar		Fin Tar	
		Phy	Fin	Phy	Fin		Fin Tar
1	Thiruvananthapuram	3	9			2	11.000
2	Kollam	3	9				9.000
3	Pathanamthitta	2	6	2	6	2	14.000
4	Alappuzha	4	12				12.000
5	Kottayam	2	6			2	8.000
6	Idukki	4	12				12.000
7	Ernakulam	2	6			2	8.000
8	Thrissur	3	9				9.000
9	Palakkad	3	9			2	11.000
10	Malappuram	4	12				12.000
11	Kozhikode	4	12	2	6	2	20.000
12	Wayanad	3	9				9.000
13	Kannur	4	12			2	14.000
14	Kasargod	2	6				6.000
15	Head Quarters	2	6				6.000
	TOTAL	45	135	4	12	14	161.000