

**PROCEEDINGS OF THE DIRECTOR OF AGRICULTURE , DIRECTORATE  
OF AGRICULTURE DEVELOPMENT AND FARMERS' WELFARE,  
VIKAS BHAVAN, THIRUVANANTHAPURAM**

**(Present : Dr.K.Vasuki IAS)**

Sub: Annual Plan 2020-21 – **Scheme on Coconut Development** – Continuous Administrative sanction accorded – modified orders issued.

Read: Order no. ADFW/470/2020-TP2 dated 10.06.2020

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**Order No. ADFW/470/2020-TP2**

**Dated: 05.11.2020.**

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During 2020-21, Continuous Administrative sanction was accorded for the following components under 'Coconut Development scheme 2020-21 as per reference cited.

**1) Keragramam**

**2) Development of Model HYV Dwarf / Semi- Tall Coconut Farms**

For the component '**Keragramam**', the following assistance is provided under the subcomponent **VI - 'Assistance for Panchayat level Kera Samithies / Societies'**.

(a) An amount of **Rs. 75.00 lakhs** is earmarked to provide assistance to 15 no.s of Kera Samithies / Societies formed in each Keragramams at the rate of **Rs 5.0 lakh per Kera samithy / Society** for their establishment and to organise activities on a group approach for cultural operations, application of manures and fertilizers, plant protection, and other unforeseen expenses. Action plan/Projects for the group activities should be prepared by the concerned Agricultural Officers and implemented with the approval of the Block level Assistant Director of Agriculture. The expenditure for registration of new samithies, campaigns, trainings, meetings, survey and other related expenditure can also be met from this component. However purchase of computer and accessories, office furniture etc should not be met from this component. The amount will also be utilised for undertaking activities related to coconut husk procurement and working capital to establish a coir processing unit in the cluster, at the rate of **Rs 2.0 lakhs per Kera samithy / Society**. The assistance can be extended to a group/ society or an SHG willing to undertake this activity. This activity can be linked with the schemes of the **Coir Development Department** and can avail the subsidy from that Department also. Any savings from this component can be utilized to organise activities on a group approach mentioned as per **VI (a)** or as a working capital for value addition and agro processing units mentioned in **VI (b)** below.

(b) Value addition and agro processing are regarded as sunrise sector of Kerala economy in view of its large potential for economic growth. Consequent on the declaration of 1193 Chingam 1 to 1194 Chingam 1 as Coconut Year, Government of Kerala have announced to support value addition projects giving thrust to coconut.

Small Farmers Agri Business Consortium (SFAC) has been identified as the implementing agency of the scheme. To take up common activities like value addition, agro processing units (virgin coconut oil, coconut milk cream, coconut palm jaggery, shell charcoal, shell powder, vinegar, handy crafts etc) and its marketing, an amount of Rs.1500.00 lakhs @Rs 25.00 lakhs per Keragramam will be provided as project based back ended subsidy by SFAC subject to the conditions and guidelines laid down by SFAC. Viable projects by Clusters, SHGs, NGOs, Partnership firms, FPOs and individual entrepreneurs availing loan from any nationalized / scheduled /co-operative / Regional Rural Banks/ other non banking financial institutions will be considered under this scheme.

But in the Continuous Administrative Sanction issued as per reference cited above, only item (b) was mentioned in the write up, item (a) omitted by clerical error. This has resulted in an error in the final abstract included in the said sanction.

In the circumstances mentioned above, continuous administrative sanction accorded as per reference cited is hereby modified by including the components (a) and (b) mentioned above.

#### Modified Abstract of the project proposal

Sl. No.	Components and rates of assistance	Physical		Financial ( in lakhs)	
		one Keragramam	Total	one Keragramam	Total
	No. of Keragramams	1 no	15 no.s	50.17	752.55
	Area / Keragramam	250 ha	3750 ha	99.67	1495.05
	Palms / keragramam @ 175 palm /ha	43750 palms	6.5625 lakh palms		
<b>I</b>	<b>Integrated management of Coconut gardens</b>				
a)	Intercultural Operations- opening of coconut basins, weeding, mulching etc (50% subsidy @ Rs 35/palm)			15.3125	229.6875
b)	Coconut husk burial for moisture conservation (50% subsidy @ Rs 50/palm)			21.875	328.125
c)	<b>Application of Soil ameliorants, manures, fertilizer and PPC</b>				
	1) Soil ameliorants (Lime/ Dolomite) (75% subsidy @ Rs 9/palm)			3.9375	59.0625
	2) Fertilizers (50% subsidy @ Rs 20/palm)			8.75	131.25
	3) Magnesium sulphate (50% subsidy @ Rs 3.75/palm)			1.64	24.60

	4) Organic manure (50% subsidy @ Rs 25/palm)			10.9375	164.0625
	5) PPC operation (50% subsidy @ Rs 10/palm)			4.375	164.0625
d)	Appln of Bio-fertilizers / Bio-pesticides & Bio-control agents (50% subsidy @ Rs 25/palm & Rs 50/palm as labour charges)			32.8125	492.1875
e)	Cut & removal of disease affected, old and senile palms ( @ Rs 1000/palm limited to Rs 10000/ha)			25.00	375.00
f)	Replanting with good quality seedlings (50% subsidy limited to Rs 60/seedling for 7 palms /ha)			1.05	15.75
g)	Intercropping in coconut garden (50% subsidy limited to Rs 6000/ha)			15.00	225.00
	Total			140.69	2110.35
	<b>SUB TOTAL I (A)</b> Limited to Rs 25000/ha ie 62.5 lakhs /Keragramam (38 lakhs from state annual plan and 24.5 lakhs as LSGD share under Janakeeyasoothranam)		Plan Share	38.00	570.00
			LSGD Share	24.50	367.50
			<b>Sub Total</b>	<b>62.50</b>	<b>937.50</b>
<b>II.</b>	Installation of irrigation components including micro irrigation (50% subsidy limited to Rs 25000/ha) @ 20 ha/ keragramam	20 ha	300 ha	5.00	75.00
<b>III.</b>	Coconut climbing equipment for clusters (subsidy @ Rs. 2000/unit) @ 61 units \ Keragramam	61 no.s	915 no.s	1.22	18.30

IV.	Est: of Organic manure production units ( subsidy @ Rs 10000/unit) @ 8 units / Keragramam	8 no.s	120 units	0.80	12.00
V.	Operational support @ Rs 15000/ KB/KG			0.15	2.25
VI. (a)	<i>Assistance for panchayat level kerasamithies/ societies @Rs.5.00 lakh/unit (including assistance for coconut husk procurement and mini coir processing units</i>	1 no	15 no.	5.00	75.00
(b)	Assistance for coconut based value added enterprises (assistance from SFAC) – Project based support	1 no	15 no.	25.00	375.00
	<b>SUB TOTAL II to VI (B)</b>			<b>37.17</b>	<b>557.55</b>
		State Plan Share		<b>12.17</b>	<b>182.55</b>
		SFAC Share		<b>25.00</b>	<b>375.00</b>
	<b>TOTAL (A+B)</b>			<b>99.67 (62.50+37.17)</b>	<b>1495.05</b>
	<b>State Plan share</b>			<b>50.17 (38+12.17)</b>	<b>752.55</b>
	<b>SFAC share</b>				<b>375.00</b>
	<b>LSGD share</b>				<b>367.50</b>
	<b>GRAND TOTAL</b>				<b>1495.05</b>

**The continuous Administrative sanction accorded as per reference cited stands modified to the above extent only.**

Sd/-  
**Director of Agriculture.**

To

TB & TH sections of the Directorate for issue of detailed working instructions.

Copy to

TA to Director of Agriculture, CA to All Additional Directors of Agriculture of the HQ, State Agricultural Engineer, Senior Finance Officer for information

IT section of the directorate for posting on the website.

*Ch. def*

Director of Agriculture  
Directorate of Agriculture  
Mysore