

TR(2)4383/20

Directorate of Agriculture Development and
Farmers' Welfare Department, Vikas Bhavan,
Thiruvananthapuram, Date: 06/03/2020

CIRCULAR

Sub:- RKVY - 2019-20 - "Implementation of area expansion of Cashew plants" in three districts of Kerala" (Palakkad, Kannur, Kasargod) through the Plantation Corporation of Kerala Ltd. - Working Instructions - issued- reg

Ref:- G.O.(MS)No. 112/2019/AD dated: 31/08/2019 of Agriculture (PPM Cell) Department

As per the Government order cited under reference Administrative sanction has been accorded for the implementation of the project "Area Expansion of Cashew 2019-20" (Project ID KE/RKVY-HOR/2019/1417) with an outlay of Rs. 360 lakhs covering three districts of Kerala viz. Palakkad, Kannur and Kasargod under RKVY-RAFTAAR scheme 2019-20. The scheme envisages the distribution of high quality planting materials to potential farmers at free of cost by Plantation Corporation of Kerala Limited (PCK) through Krishibhavans and to rejuvenate the plantations owned by PCK.

Objective:

- * To increase production and productivity to reduce the gap between production and demand by area expansion of cashew cultivation and thereby generating employment opportunities and substantial income to small and large growers
- * To supply good quality planting materials (4.8 lakhs) through Agricultural Officers of Krishi Bhavan by Plantation Corporation of Kerala to expand cashew cultivation in three districts of Kerala viz., Palakkad, Kannur and Kasargod
- * To rejuvenate the existing cashew estates owned by PCK in Kasargod and Palakkad utilising 1.2 lakhs of good quality planting materials.
- * To convert large number of factories in Kerala which are now closed due to lack of RCN, and to achieve the most important objective under MIDH scheme such as poverty eradication and empowerment of women for earning sustainable income.

The district wise target is as follows

Type of plantation	Targeted area for 2019-20 (in ha)	Estimated Cost	Pattern of Assistance /unit full cost /unit subsidy (as per MIDH norms)	Total Financial Assistance (in crores)	Project Area apportioned for 3 districts and PCK in Ha.			
					Department of Agriculture			PCK
					PKD	KNR	KSD	PCK
Normal density	3000	45000/ha	12000/ha	3.6	650	1000	750	600

Normal Density - 200 saplings/ha for 3000 ha - 200 x 3000 = 600000 saplings

Selection of Beneficiaries and Area

The project is proposed to be implemented through the Department of Agriculture and PCK. Under the Area Expansion Scheme programme the Agricultural Officers will select the area and beneficiaries in consultation with local bodies. The area selected should be compact as far as possible

Mode of Implementation

a) Implementation by Plantation Corporation of Kerala

Out of 3000 ha, 600 ha will be covered by PCK for which 1.2 lakhs quality seedlings will be utilised for replanting old and senile trees in estates owned by PCK located in Palakkad and Kasargod districts as per rules.

b) Implementation through krishibhavans

Out of the 3000 ha intended for Normal Density Planting, targeted area of 2400 ha of land is to be implemented through Krishibhavans by supplying quality seedlings to selected potential farmers utilising 4.8 lakhs saplings directly to be supplied by PCK.

SI No.	District	Target (ha)
1	Palakkad	650
2	Kannur	1000
3	Kasargod	750
	Total	2400

Agricultural Officers in consultation with local bodies will identify the potential growers. Agricultural Officers will submit the number of quality planting material required under the scheme to Principal Agricultural Officers through Assistant Director of Agriculture on or before first week of March 2020 and the PAO shall submit KB wise indent to PCK before 31st March 2020 for the timely implementation of the project. The quality planting

material will be supplied by PCK directly to KBs. The Agricultural Officers should ensure the quality of the planting materials before distribution to farmers. A register should be maintained in each KBs showing the details - name and address of the farmer, mobile number, aadhaar number, area, survey number, number of planting material supplied, date of supply etc. **Copy of the beneficiary list including all the above details should be handed over to Plantation Corporation of Kerala**

Financial Outlay

Sl. No.	Components	Physical Targets (in Ha)	Project Cost (in lakhs)
1.	Establishment of new cashew gardens under normal density 7m x 7m spacing @ Rs.12000/ha assistance.	3000	360
	Total	3000	360

Table showing the Component wise details

Sl No	Item	Area	Assistance @ Rs. 12000/ha (Rs. In crores)
1	Implementation by Plantation Corporation of Kerala	600 ha	0.72
2	Implementation through krishibhavans	2400 ha	2.88
	TOTAL	3000 ha	3.6

Director of Agriculture will draw and disburse the amount of Rs. 3.6 crores to Plantation Corporation of Kerala for supplying the cashew seedlings for implementation of the scheme in PCK estates and to distribute the seedlings to selected farmers of Krishibhavans of Palakkad, Kannur and Kasargod.

The amount required for the implementation of the project during the year 2019-2020 will be met from the provision under the Head of Account 2401-00-109-65 (Umbrella scheme on Krishi Unnathi Yojana and other CSS (CSS 60%) - Plan in the current year budget provision

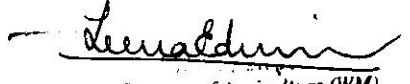
Monitoring

At Krishibhavan level monitoring will be done by Agricultural Officer and at block level by Assistant Director of Agriculture and at district level by Deputy Director of Agriculture (H). DDA (H) should ensure that the area planted is geotagged

Director of Agriculture will draw and disburse the amount to Plantation Corporation of Kerala. The amount required for the implementation of the project during the year 2019-2020 will be met from the provision under the Head of Account 2401-00-109-65 (Umbrella scheme on Krishi Unnathi Yojana and other CSS (CSS 60%) - Plan in the current year budget provision

Sd/-
Director of Agriculture

Copy to : PAOs of Palakkad, Kannur and Kasargod
CA to Addl. DA (CP)
CA to Addl. DA (Plg)
TP(3) Section (for release of funds)
TA to DA
Stock file


Joint Director of Agriculture (WM)
Directorate of Agriculture
Vikas Bhavan, Thiruvananthapuram-33