

TV (3) 21521/19/ATMA

Directorate of Agriculture Development  
and Farmers Welfare  
Vikas Bhavan, Thiruvananthapuram  
Dated: 19/06/2019

**CIRCULAR**

Sub:- Annual Plan 2019-20- Scheme for Strengthening of Agricultural Extension —  
**Strengthening of Project Directorate of ATMA including hiring of office space-**  
Sanction accorded - Working Instructions issued- reg:

Ref: Order No.TP (2) 12933/19 dtd 04.06.2019 of Director, Agriculture Development & Farmers  
Welfare Department

ATMA is a registered society responsible for Technology dissemination at District/  
Block and Panchayath level. The main function of ATMA is to identify the problems and  
constraints faced by different socio-economic groups and farmers of Agriculture and allied  
sector within the district. The scheme establishes a coordinating mechanism at block level and  
Panchayath level.

As per the annual plan 2019-20 the budget allocation for the scheme 'Strengthening of  
Agricultural Extension is Rs 4545 lakhs, out of this an amount of Rs 71.63719 lakhs is allotted  
for encashment of Queue bills of 2018-19. Hence the amount available for according  
administrative sanction is Rs 4473.36281 lakhs. Out of this Administrative sanction was  
received for **Strengthening of Project Directorate of ATMA including hiring of office space**  
for a total amount of Rs. 35.36281 lakhs under the Head of Account 2401-00-109-80 Plan  
during the year 2019-20 vide reference cited above.

The scheme component envisages the provision of establishing a good ambiance for  
ATMA offices by enhancing communication/ office facilities. The offices should be equipped  
with modern means of communications and amenities for creating an ideal atmosphere. Under  
these circumstances this scheme is being set up for modernizing the project directorate of  
ATMA at State / District / Block /Panchayath level.

### Objectives:-

- To have a better appearance of the ATMA Project Directorates.
- To develop better communication facility among different Project Directorates up to Block Level/ Panchayth Level and with the State HQ.
- To develop a separate 'wing for extension' at district and State HQ to monitor the activities of different project directorates and institutions.

### Programme:-

#### 1. Setting up of District / Block level/ Panchayath level ATMA training centres (20 Lakhs)

ATMA training centres should be strengthened for conducting farmers training, BTT, FAC meetings etc. The District Level ATMA Directorate and Block Level ATMA training centres in each district need to be provided with furniture, including computer chair and table, scanner lap top, xerox machine, voice recorder, net setter, LCD projectors etc based on actual needs. Block wise need based proposal should be approved by district level. District wise need based proposal should be approved by State Nodal Cell. Project Director ATMA will ascertain the actual requirements for each block and district. The amount may be utilized for hiring office space also. The amount may can be utilized for strengthening of block/panchayath level information cum training centre. The possibility of sharing market intelligence may also be explored. An amount of **Rs. 20 lakhs** (Rupees Twenty lakhs) is earmarked for this component.

#### 2. Contingencies and need based support like equipments, modernization etc at Head Quarters and development of extension wing of the Directorate of Agriculture (15.36281 Lakhs)

This include an amount of Rs.6.4 lakhs for meeting the travel expenses of extension personnel's and expenses related to repair & maintenance of department vehicles and POL, as detailed below.

Sl. No.	Item	Amount( Rs. In lakhs)
1	Tour TA	5
2	Repair & Maintenance of Vehicles	0.40
3	POL	1
	<b>Total</b>	<b>6.4</b>

In addition, an amount of **Rs. 8.96281** lakhs is set apart for providing need based support like equipments, modernization etc at Head Quarters, for development of Extension Wing of the Directorate, modernisation of existing Department Library at Headquarters and other contingencies.

### Financial outlay

During the financial year 2019-20 an amount of **Rs. 35.36281 lakhs** is set apart for the implementation of this scheme from the Head of Account 2401-00-109-80 plan under Strengthening of Agricultural Extension as follows

Sl. No.	Item	Amount (Rs. In lakhs)
a)	Setting up of District / Block Level/ Panchayath level ATMA Training Centres	20
b)	Expenses for meeting the travel expenses of extension personnels and expenses related to repair & maintenance of department vehicles and POL (HQ)	6.4
c)	Contingencies and need based support like equipments, modernization etc at Head Quarters and Development of extension wing of the Directorate of Agriculture	8.96281
	<b>Total</b>	<b>35.36281</b>

An amount of **Rs. 26.4 Lakhs** is set apart for allocation to Districts and an amount of **Rs.8.96281** Lakhs is set apart for Development of Extension wing of HQ.

The allotment to districts can be given on receiving the proposals from Districts based on requirement submitted through Project Directors.

During the current financial year 2019-20 there is a provision of Rs. 4545 lakhs for Strengthening of Agricultural Extension Scheme under the head of Account 2401-00-109-80. The amount of **Rs. 35.36281 lakhs** required for the implementation of this scheme can be met from this budget provision under **Strengthening of Project Directorate of ATMA including hiring of office space** under the H/A 2401-00-109-80 (P).

**Monitoring and Evaluation:-**

The scheme will be monitored at block level by the Assistant Directors of Agriculture. A well modeled office for ATMA Project Directorate could be made for the easy administration and communication. Monthly Progress Report of the programme should be submitted to State Nodal Cell ([nodalatmakerala@gmail.com](mailto:nodalatmakerala@gmail.com)) on or before the 5<sup>th</sup> of every month and at district level by Deputy Project Director I under the supervision of Project Director ATMA.

Sd/-

**Director**

Directorate of Agriculture Development  
and Farmers Welfare

To

All Additional Directors of Agriculture  
All Principal Agricultural Officers  
All Project Directors (ATMA)  
Planning Sn/SW Sn  
CA to Director of Agriculture  
DDA (IT) for uploading in the website  
Stock File

*BABY GURUJA*  
Director of Agriculture (AR & F)  
Vikas Bhavan, Kuvempur