CIRCULAR

Sub:- Annual Plan 2018-19 Scheme on Agroservice Centres and service delivery-Strengthening of existing Karshika karna sena- working instructions issued.

Ref:- (1) Order No. TP(2)14662/16 of Director of Agriculture dated 20/04/2016
(2) G.O.(Rt) No.818/2017/Agri of Agriculture (IFA) Department dated 24/08/2017
(3) Order No: TP(2) 7465/18 Dt. 28/04/2018 of Director of Agriculture

As per the reference cited 2nd above, administrative sanction has been accorded for the scheme “Agro Service Centres and Service Delivery” during 2017-18.

As per the annual plan 2018-19, the scheme is proposed to be continued during the current financial year with a budget allocation of Rs. 3167 lakhs and as per reference cited 4th continuous Administrative Sanction has been accorded for the scheme “Agro Service Centres and Service Delivery” with a provision of total Rs. 2471.705 lakhs under the H/A 2401-00-113-83 and 4401-00-113-98 plan; for the year 2018-19. One of the component of the scheme is "Strengthening of existing Karshika Karmasena" under the head of account 2401-00-113-83 (Plan) for the year 2018-19. An amount of Rs.100 lakhs earmarked for this component.

In Agriculture, among the four factors of production labour plays a major role. In Kerala one of the major reasons for the farmers to refrain from Agriculture is higher wages of labourers and poor quality of work. Hence 200 Thozhil senas namely Karshika karmasenas were constituted in 200 gramapanchayats during 2014-15. The main objectives were:

- To create a labour bank of well trained, disciplined force.
- To provide regular and uninterrupted supply of labourers on reasonable/standardized wage rates on demand/call
- To create a service bank of technicians and plumbers etc. for agricultural purpose on call or demand at reasonable/standardized rates
- To provide facilities for land bank so that farmers can lease land for crop production based on fixed terms and conditions from a leasee.
- To generate employment opportunities to the poor, unemployed rural and urban people.
- To enhance the status of agriculture into a profitable business enterprise
- To make farming labour friendly as well as farmer friendly.
- To bring the rural labour strength under an institutional frame work
- To provide dignity to farmers as well as labour force.
- To bring fallow land into cultivation
- To reduce the cost of cultivation
Selection criteria of eligible KKS should be as follows:

- Activities of the KKS for the last year-Changes in the area, production, productivity of important crops of the panchayat especially paddy, organic vegetable production, fallow land cultivation etc.
- Proposal for innovative activities like ecoshop, biopharmacy, marketing of agricultural produces produced by farmers of the panchayat etc. Proposal for purchase of implements and machineries not allowed. Instead the machines already purchased under different schemes shall be properly utilised.
- Number of mandays generated for labours of KKS
- Income, expenditure and savings of KKS
- Maintenance of registers and review of activities by office bearers
- Unity, discipline and harmony among KKS members
- Cooperation from panchayath
- Leadership quality of the office bearers
- Response of farmers towards the activities of KKS
- Whether gender concerns are taken care of
- Number of active working group members
- Area of operation /no. of panchayats covered

<table>
<thead>
<tr>
<th>S.No</th>
<th>Activities proposed for getting assistance</th>
<th>No. of KKS benefitted</th>
<th>Maximum eligible assistance/KKS (in lakhs)</th>
<th>Total amount (in lakhs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Enhancement of infrastructure facilities such as facilities for storage of machineries and implements Innovative activities</td>
<td>10</td>
<td>10.00</td>
<td>100.00</td>
</tr>
<tr>
<td>2</td>
<td>Total</td>
<td>10</td>
<td>10.00</td>
<td>100.00</td>
</tr>
</tbody>
</table>

District level evaluation committee should select the eligible KKS for providing assistance based on a performance analysis of all KKS in the district based on the above criteria and submitted projects. An amount of Rs.100.00 lakhs will be allotted to the districts based on the approved projects and request submitted by concerned Principal Agricultural Officer. The list of approved projects along with the projects and request for fund must reach the Directorate on or before 20th of June 2018. All rules, formalities and procedures shall be strictly followed for the implementation of the scheme. The norms of financial propriety shall be followed in to. The fund release will be based on actual requirement and fund released should not be parked in banks. Store purchase rules shall be strictly adhered to for all kinds of purchases. Tender/tender and other stipulated formalities shall be followed wherever necessary. Post creation and purchase of vehicles are not admissible under the scheme.
To achieve these objectives Karshika karmasenas need to be equipped with the agricultural implements and modern machineries for crop production which are required for immediate agricultural operations. Hence sanctioned an amount of 10.00 lakhs for each karshika karmasena under RKVY scheme 2014-15. Of this, 9.00 lakhs utilized for the purchase of implements and machineries, 0.5 lakhs for registration, insurance of machinery, publicity, maintenance, garaging etc and 0.5 Lakhs for uniform, contingencies and other unforeseen expenses.

An amount of ten crores has been provided under RKVY scheme for this purpose. Among the 200 Karshika karmasenas constituted, only 100 Karshika karmasenas were given the implements and machineries.

To strengthen the technical skill of members of sena 14 days training in improved agricultural practices, modern technologies and scientific practices, cultural operations, cropping systems and repair/maintenance of agricultural implements and machineries etc were conducted through RAITC, RTTC, FTC and custom hiring cum training centres under the Department of Agriculture. One day training to master trainers of sena, Panchayat presidents and concerned Agricultural Officers was also conducted during 2014-15 and 2015-16.

In order to strengthen the activities of Karshika karmasena already equipped with agricultural machineries and technical skill, the performance of each karmasena may be evaluated and selected KKS should provide additional support on project basis. Under these circumstances Government has accorded administrative sanction for the project proposal on “Support to Karshika Karmasena” under the scheme Agro Service Centres and Service Delivery for an amount of Rs.100 lakh (Rupees one hundred lakh only) by debiting the expenditure under the Head of Account 2401-00-113-83(P) subject to the conditions stipulated as per ref (2) cited above.

Objectives
1. To improve the infrastructure facilities of Karshika karmasenas
2. To improve the quality of services provided by the Karmasenas
3. To give additional support to performing KKS for their innovative activities
4. To help in increasing the quantity of services offered by the KKS
5. To improve the productivity of different crops in the panchayat thereby the income of farmers
6. To improve the income of members of KKS

Cafeteria of Activities

At district level, projects submitted by the Agricultural Officers through the concerned Assistant Directors should be evaluated. For this, a district level committee shall be constituted and criteria to evaluate the programme shall be fixed strictly conforming to Government direction in this regard.

The district level evaluation committee should consist of the Principal Agricultural Officer, Project Director ATMA, concerned Deputy Director, Assistant Executive Engineer and all Assistant Directors of the district.
### Financial Outlay

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Number of KKS</th>
<th>Amount proposed (in lakhs)</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10</td>
<td>100.00</td>
<td>@Rs.10 lakhs/KKS</td>
</tr>
</tbody>
</table>

Amount for each district depends on the number of KKS qualified for availing additional assistance.

(Rupees One Hundred Lakhs only)

### MONITORING

At the district level, the scheme will be monitored and implemented by Project Director, ATMA in coordination with the Assistant Executive Engineer (Agri) under the overall supervision of Principal Agricultural Officer.

At the state level, Additional Director of Agriculture (Extension) will monitor the scheme with the coordination of State Agricultural Engineer. The monthly progress report should be submitted by Project Director, ATMA in the name cover of Additional Director of Agriculture (Extension) before 5th of every month.

The expenditure for the scheme will be met from the budget provision of Rs. 100 lakhs set apart for Agro service Centres under the head of account - H/Ac 2401-00-113-83 (P) Plan.

Sd/

Director of Agriculture

To

All Principal Agricultural Officers
All Project Directors, ATMA.
All Assistant directors of Agriculture.
All Agricultural Officers, Krishibhavans.